



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRES



For immediate release (Disponible en français sur la demande)

## Media release

# Dental Hygienists Maintain a Strong Relationship with Dental Industry Partners

June 28, 2016 (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) believes that partnerships are fundamental to building a deeper understanding of the dental hygiene profession and to advocating and promoting oral health nationwide. As a result, CDHA continues to develop important partnerships with key dental industry companies who are both industry leaders in innovative oral health care products and enlightened ambassadors for the profession.

Each year, CDHA welcomes a select group of dental industry firms into its Partners' Circle; these companies understand and champion the important role that dental hygienists play as members of the oral health care team. The 2016 CDHA Partners' Circle is made up of six dental industry leaders whose sponsorship levels range from bronze to gold. This year, our gold-level partners are PHILIPS, Johnson & Johnson, and Crest Oral-B. Colgate joins the circle as our silver-level member, followed by Dentsply and SUNSTAR at the bronze level. CDHA is proud to recognize these dedicated dental industry partners and longstanding respected members of the CDHA Partners' Circle.

"We are thrilled with the partnerships that we've developed with these dental industry leaders," says Donna Scott, CDHA President. "We value their ongoing support of our national association and, ultimately, the profession of dental hygiene."

Serving the profession since 1963, CDHA is the collective national voice of more than 28,495 registered dental hygienists working in Canada, directly representing 18,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: [www.dentalhygienecanada.ca](http://www.dentalhygienecanada.ca).

– 30 –

Angie D'Aoust, Director of Marketing and Communications  
1-800-267-5235 ext. 134 or email [adaoust@cdha.ca](mailto:adaoust@cdha.ca)

[www.cdha.ca](http://www.cdha.ca)

