



ANNUAL REPORT

2012
2013



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRES

MISSION

CDHA exists so that its members are able to provide quality preventive and therapeutic oral healthcare as well as health promotion for the Canadian public.

- Dental hygiene is the sixth largest health profession in Canada with 28,854 registered dental hygienists who work in a variety of settings, with people of all ages, and address issues related to oral health.
- Serving the profession since 1963, CDHA is the collective national voice of dental hygienists working in Canada and directly represents 17,000 individual members including dental hygienists and students.
- 2013 marks the 50th anniversary of CDHA. Over the past half century, CDHA has evolved as a professional association. Recognizing and celebrating this special occasion, and our members, is one way to harmonize the identity of the association and raise awareness of the profession. CDHA continues to move the profession of dental hygiene forward and we would like to thank all those who have played a part in where we've been and those who continue to be a part of where we're going. The profession is strong and the future is bright.
- This 2012–2013 annual report is a summary of the organization's progress during the reporting period of May 1, 2012 to April 30, 2013. This report aligns with the ten organizational ENDS (or goals) as identified by the CDHA board of directors and implemented by staff.

17,000 MEMBERS AND GROWING



PRESIDENT'S MESSAGE



Dear members, fellow dental hygienists, colleagues, and friends,

This past year has been a remarkable and memorable one for CDHA, our professional association. As CDHA celebrates its 50th anniversary and one hundred years since the first dental hygiene school was established, it has been a year to truly celebrate our heritage and build on our rich history.

A strong piece of CDHA's history has been our ability to link not only with members, including students, but with the public, our professional healthcare colleagues, community supporters, and legislators. This past year, the board of directors has continued to build on that proud tradition.

The true value of any association is its members. They are the owners who direct and guide the board of directors to set the ends or goals that move the profession forward. As a board we have listened to your input and have organized your priorities into ten ends or goals. I am going to focus on four of the key areas of importance to members: Public Policy Environment, Public Recognition, Professional Practice, and Professional Knowledge.

CDHA takes an active role in securing a supportive public policy environment by removing barriers that prevent registered dental hygienists from practising as primary health care providers. In April, CDHA held a press conference on Parliament Hill followed by a Lunch and Learn session for MPs and Senators. This event provided an opportunity to discuss issues facing the profession and the need for the public's access to oral healthcare services. Over the past year, CDHA has also been working on Northern issues to establish clearer legislation to provide not only quality oral care but access to that care. The CDHA office continually monitors for opportunities to present to legislators.

CDHA is committed to public recognition of the profession. Members of the public continue to grow in recognizing the value dental hygienists bring to health care. CDHA's marketing and communications team uses various forms of communication to link with the public through press releases, key messages, and interviews with dental hygienists through its external communication strategy. Social media is a vital element in connecting with the public as the modes of communication are constantly evolving. Facebook and Twitter are an important part of CDHA's communication strategy. This department also supports CDHA members through internal communication and by providing materials for presentations to community groups.

Solid professional practice is a key component of any profession. CDHA strives to help our members work interprofessionally as an integral part of the health care team. The *Canadian Journal of Dental Hygiene* became available on demand this past year making it readily accessible to our professional colleagues. Access to the online *Compendium of Pharmaceuticals and Specialties* (e-CPS) provided this past year was a huge benefit to members enhancing their professional practice.

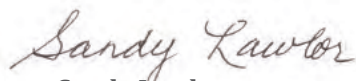
Professional knowledge is a cornerstone of ongoing development of the dental hygiene profession. CDHA provides its members with many opportunities through e-learning courses and webinars on the latest topics. Support is also provided for ongoing practice issues. The education advisory committee and the research advisory committee lend current insight and support. The Canadian Foundation for Dental Hygiene Research and Education encourages and enhances research and education opportunities through bursaries and scholarships.

The most rewarding “duty” of my presidency was to link with our members across Canada. From the Pacific Dental Conference to the College of Registered Dental Hygienists of Alberta Continuing Competence Event to the 50th anniversary celebrations of the Dalhousie School of Dental Hygiene to video conferencing with the Prince Edward Island Dental Hygiene Association, I have met so many CDHA members and shared experiences, concerns, and dreams. By representing Canada at the ADHA conference and as a delegate at the International Federation of Dental Hygienists meeting and Symposium, I realize what a powerful and respected reputation CDHA and its members have on a national and international scale. I have had a presidency that has been truly blessed with opportunities to learn, to collaborate and grow. I thank you for that honour and privilege.

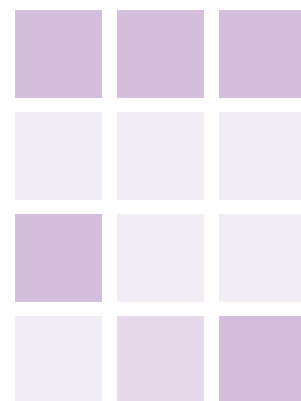
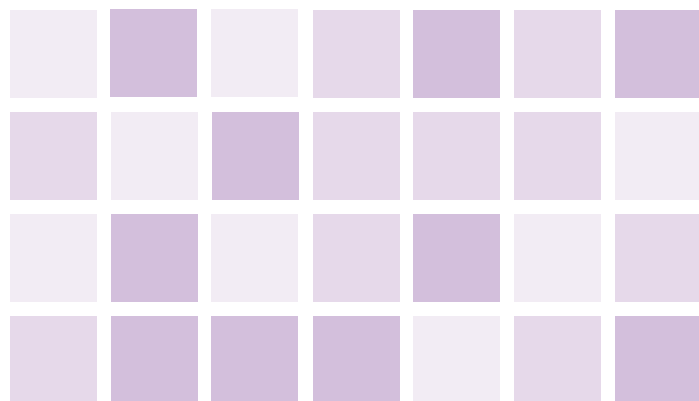
It is important to express appreciation to the CDHA staff under the direction of Ondina Love, Executive Director. These are the people who put the board’s ends or goals into action and ensure the association is a vital part of the health care environment.

Finally, I would like to thank the current CDHA board of directors. This group of wonderful individuals has worked tirelessly to build on the vision of CDHA members. There has been debate and dialogue to ensure we have looked at the issues openly and with in-depth consideration. You are an amazing group of volunteers. I would be remiss if I did not thank all of those members who have volunteered to serve on past CDHA boards. The current board has built on your past commitment and that has led this association to the solid organization it is today. Happy 50th anniversary CDHA!

Sincerely,



Sandy Lawlor
CDHA President
2012–2013



Board of Directors



Sandy Lawlor
President
Ontario



Arlynn Brodie
Past President
British Columbia



Mary Bertone
President Elect
Manitoba



Joanne Noye
Nova Scotia



Donna Scott
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Northwest Territories



Julie Linzel
Prince Edward Island



Mandy Hayre
Educator-Director
British Columbia



Christine Gordon
Saskatchewan



France Bourque
New Brunswick



Sophia Baltzis
Québec



Gerry Cool
Alberta



Nikki Curlew
Newfoundland &
Labrador

CDHA Staff

Ondina Love
Executive Director

Angie D'Aoust
Director of Marketing & Communications

Ann Wright
Director of Dental Hygiene Practice

Laura Sandvold
Director of Finance & Operations

Ashley Grandy
Administrative Assistant

Chitra Arcot
Publishing Editor

Christine Klassen
Manager of Membership Services

Daniel Bianchi
Graphic Designer

Igor Grahek
Senior Systems Analyst

Judy Lux
Manager of Policy & Advocacy

Kathy Zhao
Finance Assistant

Kristina Murray
Executive Assistant

Melissa Riley
Marketing Coordinator

Michael Roy
Manager of Web & Creative Services

Nicole Séguin
Reception & Membership Services Assistant

Shawna Savoie
Sponsorship & Affinity Liaison

Victoria Leck
Manager of Professional Development

Contract staff
Brenda Leggett - Information Officer

Former staff
Mary Anne Wilson - Executive Assistant
Linda Roth - Acquisitions Coordinator
Michel Lacroix - Production Artist
Colleen Rajhathy - Finance Assistant

PUBLIC RECOGNITION

Members' value is recognized by the Canadian public.

CDHA END

01

- Launched a [public awareness campaign to promote the use of sports mouthguards](#). A press conference on Parliament Hill, followed by an information session for MPs, generated interest from 40 media outlets. The total audience reach exceeded seven million. Posting of the press release on Twitter reached 11,200 accounts.
- Issued [fifteen media releases](#) on the following topics: Council of Federation report, award winners, First Nations oral health, New Year's oral health resolutions, Non-Smoking Week, World Cancer Day, Heart Month, *CJDH* open access, New Brunswick legislation, International Women's Day, CDHA Partners' Circle, World Oral Health Day, National Nutrition Month, NDHW, and mouthguards.
- Purchased advertising spots in the *Toronto Star* oral health supplement, the *Edmonton Journal*, *Calgary Herald*, *Horizon Travel Magazine*, and *The Hill Times* with an audience reach of 1.2 million.
- Ran 29,400 digital video commercials on 300 Toronto Transit Commission screens from February 28 to March 6 (7.7 million viewers). An additional 6,048 spots ran on 6 screens at Union Station (Toronto) in March (3.9 million viewers).
- Generated 133 news articles through CDHA media releases and awareness campaigns, interview requests or our website.
- Generated a further 149 news articles thanks to [feature articles](#) distributed via News Canada, reaching an audience of 19.5 million.
- Saw CDHA members featured in 121 news articles over the past year.
- Received congratulatory letters from the Prime Minister and the Minister of Health in recognition of [National Dental Hygienists Week™](#). New promotional resources were developed for members, and there were 4,415 downloads of the 18 different NDHW resources now available on our website. We received 500 entries for the colouring contest, and retailer Giant Tiger developed a flyer promoting NDHW to more than 200 stores across Canada.
- Added 2,152 [Facebook](#) fans, bringing our year-end total to 7,200 (41% growth), and added 779 [Twitter](#) followers, bringing our year-end total to 1,973 (68% growth). Our Facebook audience reach for the year exceeded 18 million.
- Continued to observe growth in CDHA's [website](#) views, with 362,794 visits this year (an increase of 16% over last year).
- Participated in the CIBC Run for the Cure. Fourteen teams of 204 participants in 11 cities raised \$33,049.



MORE THAN

7 MILLION

PEOPLE REACHED BY THE
SPORTS MOUTHGUARDS CAMPAIGN



41%

GROWTH OF
FACEBOOK
FANS

CDHA END

02

DIRECT ACCESS

Members practise as primary healthcare providers in an environment in which the Canadian public has direct access to dental hygiene care.

- Met with senior Health Canada officials and with Dr. Peter Cooney, Chief Dental Officer (First Nations and Inuit Health Branch), to explore ways to improve access to care and the potential for collaboration on projects involving northern and First Nations communities.
- Supported continued growth in independent practice, with 812 members now having active unique identification numbers (UIN) and 216 dental hygienists now enrolled in CDHA-ACHDnet, which allows submission of electronic claims.
- Recruited and screened 35 dental hygienists to provide services to remote communities as part of the Sioux Lookout Dental Hygiene Program (Health Canada).
- Worked with Alberta and Ontario on a First Nations Inuit Health pilot program to research the results of direct access by dental hygienists to First Nations communities. Alberta has now signed an agreement with Health Canada to provide dental hygiene services to First Nations people in the province; the Ontario pilot project is under review.

812

UNIQUE
IDENTIFICATION
NUMBERS

SUPPORTIVE PUBLIC POLICY

CDHA END
03

Members practise in a supportive public policy environment.

- Met with numerous MPs and senators to highlight the role of dental hygienists, the need for updated legislation in the North, and the use of sports mouthguards as a cost-effective strategy to prevent orofacial injuries.
- Developed and launched an advocacy strategy for mouthguard use in sports, including a position statement, letter-writing campaign, promotional materials, advertisements, and meetings with national sports organizations.
- Met with the Registrars in Nunavut, Yukon, and the Northwest Territories to discuss access to care for Canada's northern populations. CDHA produced several documents for government officials including an issue paper, a comparison of dental hygiene regulations in the North and the rest of Canada, and two information fact sheets.
- Placed an advertisement focusing on quality access to dental hygiene care in the North in *The Hill Times* (Canada's political newspaper read by cabinet ministers, MPs, senators, political staff, lobbyists, "backroomers," political experts, and some of the top decision-makers in the country).
- Launched a public letter-writing campaign for changes to the Healing Arts Regulation and Protection (HARP) Act in Ontario, which generated more than 100 letters of support.
- Provided consultation on the draft Canadian Oral Health Strategy (COHS).
- Submitted four briefs to the Standing Committee on Finance (FINA) and a brief to the Finance Committee as part of the Federal Budget pre-budget consultation process. The budget brief focused on access to care for First Nations, Inuit peoples, and senior citizens. It also focused on job creation and the importance of oral health to the economy.
- Sent advocacy letters to: Minister of Health regarding the Office of the Chief Dental Officer; Nunavut Minister of Health congratulating on implementation of new Food Strategy; Minister of Citizenship and Immigration concerning cuts to Refugees Interim Federal Health Program.



CDHA END

04

INTERPROFESSIONAL PRACTICE

Members engage in interprofessional practice.

- Included special features exploring interprofessional practice in *Oh Canada!* Topics included collaborating with social workers to prevent abuse, exploring whether autonomy and collaboration are mutually exclusive and how partners in interprofessional collaboration can provide enhanced care.
- Collaborated with the Canadian Memorial Chiropractic College to develop a [three-part webinar](#) series on awareness and prevention of neuromuscular skeletal disorders, as well as a [chair-side resource guide](#) of stretches and warm-up exercises.
- Continued to collaborate with CDA to explore common oral health concerns and possible strategies of action/collaboration.



**COLLABORATED
WITH CMCC ON
AWARENESS AND
PREVENTION OF
NEUROMUSCULAR
SKELETAL
DISORDERS**

NATIONAL VOICE

Members have a strong national voice on oral health and overall healthcare.

- Provided representation to the Commission on Dental Accreditation of Canada (CDAC), International Federation of Dental Hygienists (IFDH), National Dental Hygiene Certification Board (NDHCB), and the Federal Dental Care Advisory Committee (FDCAC).
- Developed key messages and resources on major oral health issues, such as [community water fluoridation](#), [sports mouthguards](#), and [First Nations advocacy](#), in order to assist members in speaking with a unified voice.
- Participated as members of the Canadian Coalition for Public Health in the 21st Century (CCPH21) and the Health Action Lobby (HEAL). These interprofessional groups voice a collective advocacy strategy to guarantee sustained funding for public health; the expansion of public health human resources; the provision of continued and enhanced public health leadership; and the role of the federal government in health and health care.
- Participated as members of the Canadian Association of Public Health Dentistry (CAPHD) whose key initiatives included the development of competencies for dental public health in Canada, the development of the Canadian Oral Health Strategy (COHS), and the promotion of direct billing for publicly funded programs for all independent dental professionals.
- Together with provincial association presidents and executive directors, met with Dr. Peter Cooney, Canada's Chief Dental Officer, to discuss the state of dental hygiene in Canada and access to care issues.

CDHA END
05



CDHA END
06

PROFESSIONAL IDENTITY AND NATIONAL PROFESSIONAL STANDARDS

Members are unified in their identity as a profession and are committed to national professional standards.

- Convened a steering committee of dental hygienists from across Canada to revise the [Dental Hygienists Code of Ethics](#). This critical document sets out the ethical principles and responsibilities that apply to all members of the dental hygiene profession.
- Published articles on ethics in dental hygiene practice in *Oh Canada!* to familiarize members with CDHA's revised Code of Ethics.
- Created three online [communities of practice](#): Educators, Independent Practitioners, and Public Health and First Nations.
- Received 269 entries for our [Professional Identity Statement](#) contest.
- Developed a position statement on the [use of sports mouthguards](#) to prevent orofacial injuries.
- Launched CDHA's [50th anniversary](#) celebrations, including the awarding of RDH gemstone pins on a weekly basis, a national photo contest, an advertisement that has appeared on close to half a million Facebook pages, and other activities.
- Hosted an educators' workshop in Ottawa in November, with 45 delegates from eight provinces. Topics included NDHCB examinations, teaching critical thinking, teaching ethics, and articulation agreements.
- Served as a topic expert assisting Accreditation Canada in defining international oral health standards for institutions, such as private clinics, public health offices and clinics, and hospitals. The documentation consists of 22 oral health standards.
- Received 168 entries for our [Super Smiles photo contest](#). The use of these images will help us to put a personal face on the practice of dental hygiene.



KNOWLEDGE AND RESEARCH

CDHA END
07

Members create, contribute to, and utilize a growing body of professional knowledge and engage in dental hygiene research.

- Provided free access to the online, bilingual [*Compendium of Pharmaceuticals and Specialties*](#) (e-CPS), which provides health care professionals with the most current Canadian drug information, to all CDHA members. This new, exclusive benefit is not available through any other dental hygiene association.
- Supported the growth of our online Educators community. Its 250 members discussed topics such as curriculum supports (transformational learning), tooth decay in primary teeth, sharing of critical research, and master's level education in dental hygiene in Canada.
- Launched [*Oh Canada!*](#), a non peer-reviewed publication that provides a forum for the communication of association news, clinically relevant dental hygiene and oral health information, and new product information.
- Opened the [*Canadian Journal of Dental Hygiene*](#) to the public through free online access.
- Offered 15 different [online courses](#) that were completed by 1,352 participants.
- Produced nine new [webinars](#) bringing number of titles in our online learning library to 36. Most live webinars were sold out to a total of 1,617 participants, and an additional 2,551 took advantage of titles in our on-demand library.
- Dr. Joanna Asadoorian attended the Cochrane Canada partners meeting and presented on CDHA's efforts to raise awareness of [Cochrane systematic reviews](#) and the importance of evidence-based practice.
- Supported the fundraising and work of the [Canadian Foundation for Dental Hygiene Research and Education \(CFDHRE\)](#). The Foundation was successful in exceeding its \$10,000 fundraising goal.
- Partnered with Hu-Friedy to award \$10,000 in [scholarships](#) to the following dental hygienists currently enrolled in bachelor's or master's programs in a Canadian university: Elizabeth Cavin, Shannon Waldron, Salima Thawer.



\$10,000

IN SCHOLARSHIPS
PARTNERED WITH HU-FRIEDY

1,352

PARTICIPANTS COMPLETED
15 DIFFERENT ONLINE COURSES

2,551

PARTICIPANTS TOOK ADVANTAGE OF
ON-DEMAND WEBINAR LIBRARY

CDHA END
08

LEADERSHIP

Members' (especially student members') potential for leadership is developed.

- Launched a [student leadership program](#) to recruit student representatives for each recognized dental hygiene program in Canada. These CDHA student reps act as liaisons and facilitate communication between the dental hygiene program's faculty, its students, and CDHA. Forty applications were received from 24 of 38 programs amounting to representation from 63% of programs.
- Congratulated members who achieved advanced academic or other significant professional milestones through our professional listservs, eNewsletters, and *Oh Canada!*



WORKPLACE WELLBEING

Members have resources for safeguarding their wellbeing in the workplace.

- Responded to member queries and concerns about workplace issues such as employment contracts, different categories of employment (self employed, independent contractor, and employee), salary ranges, and job search techniques.
- Managed numerous [corporate partnership](#) and [affinity programs](#) to support members, including TD Insurance Meloche Monnex preferred group rates on home and auto insurance; Sun Life long-term disability, life and accidental death and dismemberment, critical illness, extended health care insurance, dental care coverage, and office overhead expense insurance coverage; DVD Quarterly of Dental Hygiene; Goodlife Fitness membership; worldwide hotel discounts; Hu-Friedy co-branded Nevi 1 & 2 scaler and grad scaler programs; First Data merchant debit/credit card processing service; BMO® CDHA Mastercard provides AIRMILES® reward miles for members; Great-West Life exclusive Group RRSP Savings and Retirement Program; ROGERS™ special discounts on cell and smart phone packages; a CDHA eBookstore; Enterprise Holdings car rental discounts; and a Utility Garments uniform discount program.
- Hosted exhibitor booths at conferences in British Columbia, Alberta, Manitoba, Ontario, Quebec, and Nova Scotia to increase awareness of CDHA benefits, programs, and services.
- Published a regular column in *Oh Canada!* on workplace wellbeing and sharing of best practices information.

CDHA END
09



CDHA END 10

BUSINESS SUCCESS

Members have resources to support business success.

- Launched a pilot project with the Canadian National Institute of Health (CNIH), a private accredited dental hygiene school in Ottawa, entitled “[Test Drive Your Independent Practice.](#)”
- Supported the Independent Practice online community. There are currently 745 dynamic participants who discuss issues such as insurance, marketing, hiring, growth strategies, and work-life balance.
- Advocated for an increase in the number of electronic claims carriers; Express Scripts Canada and Alberta Blue Cross began accepting electronic claims.

AWARDS

The CDHA awards program annually recognizes members’ excellence in scholarship, leadership, community efforts, and research. Awards granted for 2012–2013 include:

CDHA Board Awards

- CDHA Distinguished Service Award: Palmer Nelson and Maureen Bowerman

Dental Hygiene Recognition Program (DHRP) Industry Sponsored Awards

Due to a realignment of dates for this program, the most recent recipients will be recognized in the 2013–2014 annual report.

**CDHA RECOGNIZES
MEMBERS’ INITIATIVES**



PARTNERS' CIRCLE

The CDHA Partners' Circle comprises dental industry firms dedicated to the advancement of the dental hygiene profession. Members of the CDHA Partners' Circle understand the important role dental hygienists play in the overall oral health team. CDHA is extremely proud to recognize the members of the CDHA Partners' Circle for 2012–2013. Thank you to our partners!

We are pleased to welcome GlaxoSmithKline (GSK) and Hu-Friedy as our newest silver level partners. As well, for the very first time, Philips holds the elite spot in the circle.

The CDHA Partners' Circle for 2013 includes a total of eight sponsors ranging in levels from elite to bronze: Philips, Johnson & Johnson, Colgate, Hu-Friedy, Sunstar, GSK, Crest Oral-B, and Dentsply.



**INDUSTRY PARTNERS HELP CDHA STRENGTHEN
AND ADVANCE THE PROFESSION**

VOLUNTEER RECOGNITION

CDHA and the board of directors would like to thank and recognize all the individuals who volunteer their time and expertise to contribute to the success of the organization.

Individuals representing CDHA on various external groups and committees:

International Federation of Dental Hygienists (IFDH)

Alison MacDougall

Sandy Lawlor

Wanda Fedora

Commission on Dental Accreditation (CDAC)

Laura MacDonald (Commissioner)

Terri Hodge (Student Rep)

Richelle Beasley (representative to CDAC Health Facilities and Dental Residency Committee)

National Dental Hygiene Certification Board (NDHCB)

Carol Yakiwchuk

Federal Dental Care Advisory Committee (FDCAC)

Lynda McKeown

We also recognize and thank those who participated in the Gift from the Heart program in February and in the 2012 CIBC Run for the Cure, particularly Sally Lloyd, multi team coordinator.

Canadian Breast Cancer Foundation
CIBC  Run for the Cure

gift from the heart
from independent dental
hygiene practitioners



**THANK
YOU!**

Code of Ethics Steering Committee

Paula Benbow
Dr. Sandra Cobban
Mandy Hayre
Pauline Imai
Nancy Johnston
Carol Kline
Laura MacDonald
Nancy Neish
Laura Perri
Harriet Rosenbaum

***CJDH* Editorial Board**

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Scientific Editor

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Dr. Laura Dempster
Indu Dhiri
Dr. Leeann Donnelly
Zul Kanji
Dr. Denise Laronde
Barbara Long
Peggy J. Maillet
Dr. Susanne Sunell

Dental hygienists who represented CDHA in the media

Mary Bertone
Nathalie Feldberg
Rocell Gerico-Chad
Sandy Lawlor
Sally Lloyd
Shannon Waldron
Ann Wright

Bachelor of Dental Hygiene Committee

Dr. Susanne Sunell, Consultant
Dr. Cynthia Amyot
Dr. Joanna Asadoorian
Heather Biggar
Dr. Sharon Compton
Bonnie Craig
Michele Darby
Stephanie Gordon
Patricia Grant
Stacy Mackie
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Nancy Neish

2013 Conference Abstract Review Committee

Dr. Sharon Compton
Dr. Leeann Donnelly
Nicole Hannigan
Linda Jamieson
Carolyn Lotz
Laura MacDonald
Alexandra Sheppard
Deborah Winick-Daniel

**Historical exhibit
coordinator:**
Fran Richardson

Education Advisory Committee (EAC)

Dr. Sharon Compton
Bonnie Craig
Caroline Lotz
Laura MacDonald
Nancy R. Neish
Lynne Viczko
Larissa Voytek
Carol-Ann Yakiwchuk

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Nicole Huffman
Lynda McKeown
Deborah Winick-Daniel
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Peggy Maillet
Leou YN (Mary) Tang
Deborah Winick-Daniels

Hu-Friedy Nevi Scholarship Selection Committee

Dr. Sharon Compton
Caroline Lotz
Laura MacDonald

REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

To the Members of the Canadian Dental Hygienists Association

The accompanying summary financial statements of the Canadian Dental Hygienists Association, which comprise the summary statements of financial position as at April 30, 2013, April 30, 2012 and May 1, 2011 and the summary statements of operations, and related notes, are derived from the audited financial statements, prepared in accordance with Canadian generally accepted accounting principles of the Canadian Dental Hygienists Association as at and for the years ended April 30, 2013 and April 30, 2012.

We expressed an unmodified audit opinion on those financial statements in our report dated July 18, 2013.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles applied in the preparation of the audited financial statements of the Canadian Dental Hygienists Association. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Canadian Dental Hygienists Association.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in note 1.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of the Canadian Dental Hygienists Association as at and for the years ended April 30, 2013 and April 30, 2012 are a fair summary of those financial statements, in accordance with the basis described in note 1.

A handwritten signature in black ink that reads "KPMG LLP". The signature is written in a cursive, stylized font. Below the signature is a horizontal line.

Chartered Accountants, Licensed Public Accountants
July 18, 2013
Ottawa, Canada

Canadian Dental Hygienists Association

SUMMARY STATEMENTS OF FINANCIAL POSITION

April 30, 2013, April 30, 2012 and May 1, 2011

	General Fund	Capital Asset Fund	Building Fund	Total April 30, 2013	Total April 30, 2012	Total May 1, 2011
Assets						
Current assets:						
Cash and cash equivalents	\$ 680,745	\$ —	\$ —	\$ 680,745	\$ 525,903	\$ 752,676
Investments	1,069,638	—	75,000	1,144,638	844,286	122,923
Amounts receivable	92,466	—	—	92,466	62,026	206,082
Prepaid expenses	50,197	30,409	—	80,606	105,441	123,158
	1,893,046	30,409	75,000	1,998,455	1,537,656	1,204,839
Tangible capital assets	—	685,396	—	685,396	758,626	832,270
	\$ 1,893,046	\$ 715,805	\$ 75,000	\$ 2,683,851	\$ 2,296,282	\$ 2,037,109
Liabilities and Net Assets						
Current liabilities:						
Accounts payable and accrued liabilities	\$ 222,008	\$ 9,443	\$ —	\$ 231,451	\$ 242,493	\$ 207,214
Deferred revenue	1,265,432	—	—	1,265,432	1,088,045	1,115,809
Current portion of obligation under capital lease	—	36,319	—	36,319	138,953	131,338
Due to the Foundation	5,015	—	—	5,015	6,816	—
	1,492,455	45,762	—	1,538,217	1,476,307	1,454,361
Obligation under capital lease	—	—	—	—	36,040	174,993
Net assets (deficiency):						
General fund	400,591	—	—	400,591	167,813	(162,196)
Capital asset fund	—	670,043	—	670,043	616,122	569,951
Building fund	—	—	75,000	75,000	—	—
	400,591	670,043	75,000	1,145,634	783,935	407,755
	\$ 1,893,046	\$ 715,805	\$ 75,000	\$ 2,683,851	\$ 2,296,282	\$ 2,037,109

See accompanying notes to summary financial statements.

Canadian Dental Hygienists Association

SUMMARY STATEMENTS OF OPERATIONS

Years ended April 30, 2013 and 2012

	2013	2012
Revenue:		
Memberships	\$ 2,500,002	\$ 2,207,601
Provincial cost sharing	40,347	42,639
Insurance administration	150,197	142,987
Sponsorships	132,111	195,520
Canadian Journal of Dental Hygiene advertising and subscriptions	313,603	306,435
Conferences	3,125	161,419
Continuing education	185,106	138,381
Interest	13,076	12,447
	<u>3,337,567</u>	<u>3,207,429</u>
Expenses:		
Amortization of tangible capital assets	105,256	100,708
Awards, scholarships and grants	28,450	5,596
Bank and credit card charges	76,726	68,527
Commissions	42,044	57,273
Conference and travel	120,912	245,577
Consultants and outsourcing	165,915	194,334
Graphic design	10,302	36,249
Honoraria and per diems	45,483	40,106
Insurance	274,890	267,627
Interest on capital leases	6,701	14,132
Professional fees	29,371	23,616
Salaries and benefits	1,415,696	1,311,573
Subscriptions and memberships	246,690	14,157
Translation	7,544	15,984
Utilities, printing and office overhead	328,255	391,158
Web site	71,633	44,632
	<u>2,975,868</u>	<u>2,831,249</u>
Excess of revenue over expenses	<u>\$ 361,699</u>	<u>\$ 376,180</u>

See accompanying notes to summary financial statements.

Canadian Dental Hygienists Association

NOTES TO SUMMARY FINANCIAL STATEMENTS

Years ended April 30, 2013 and 2012

The Canadian Dental Hygienists Association (the “Association”) is a national organization operating programs for the benefit of the dental hygiene profession and the public. The Association serves dental hygienists in supporting their efforts to provide high-quality accessible care to Canadians. As the collective voice of dental hygiene in Canada, the Association contributes to the health of the public by leading the development of national positions and encouraging standards related to dental hygiene practice, education, research and regulation. The Association is a not-for-profit organization incorporated under the Canada Corporations Act and is exempt from tax under paragraph 149(1)(l) the Income Tax Act (Canada).

On May 1, 2012, the Association adopted Canadian accounting standards for not-for-profit organizations in Part III of the CICA Handbook. These are the first summary financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations.

In accordance with the transitional provisions in Canadian accounting standards for not-for-profit organizations, the Association has adopted the changes retrospectively, subject to certain exemptions allowed under these standards. The transition date is May 1, 2011 and all comparative information provided has been presented by applying Canadian accounting standards for not-for-profit organizations.

There were no adjustments to net assets as at May 1, 2011 or to excess of revenue over expenses for the year ended April 30, 2012 as a result of the transition to Canadian accounting standards for not-for-profit organizations.

1. Summary financial statements:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian generally accepted accounting principles, as at and for the years ended April 30, 2013 and April 30, 2012.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- a. whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- b. whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of cash flows does not provide additional useful information and as such has not included it as part of the summary financial statements.

The complete audited financial statements of the Canadian Dental Hygienists Association are available upon request by contacting the Canadian Dental Hygienists Association.



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