



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRES

2014-2015

ANNUAL REPORT

CONTENTS

1	Mission
1	Overview
2	President's Message
4	Board of Directors
4	CDHA Staff
5	End #1: Public Policy Environment
8	End #2: Public Recognition
13	End #3: Professional Practice
16	End #4: Professional Knowledge
12	Awards and Recognition
21	Membership by the Numbers
22	Volunteer Recognition
24	Partners' Circle
25	Report of the Independent Auditors

Mission

The Canadian Dental Hygienists Association exists so that its members are able to provide quality preventive and therapeutic oral health care as well as health promotion for the Canadian public.

Overview

Serving the profession since 1963, the Canadian Dental Hygienists Association (CDHA) is the collective national voice of 26,850 dental hygienists, directly representing more than 17,500 individual members. Dental hygienists are primary oral health care providers who work in a variety of settings, including dental offices, public health departments, independent practice, long-term care facilities, hospitals, educational institutions, and dental industry, educating and empowering Canadians of all ages to embrace their oral health for better overall health and well-being. They are key partners in health promotion and disease prevention.

Over the past 51 years, CDHA has relied on the strength, passion, and dedication of its members to move the profession forward through advocacy work, public awareness campaigns, and research and education. The 2014–2015 annual report highlights the results of those efforts during the past fiscal year.



Mandy Hayre
CDHA President
2014-2015

PRESIDENT'S MESSAGE

It seems like just yesterday that I started my term as president, and yet here I sit writing my final message to members. My how the time has flown by! It has been a privilege to serve you as president this past year and an experience that I will never forget. It has certainly been a busy year, and I think you will be very pleased with what the Canadian Dental Hygienists Association (CDHA) has accomplished. Further details are found throughout this annual report.

In order to ensure that all CDHA policy, decision making, and operational activities align with the association's mandate, the board of directors has established four specific outcomes referred to as "ends." All CDHA decisions and activities are now categorized, measured, and evaluated by their ability to move the association towards these ends—an approach that provides clarity and guidance to decision making, as well as a new level of accountability to membership.

The first end pertains to the public policy environment surrounding dental hygiene, and CDHA's board of directors has been very busy educating and advocating on many fronts. For example, the board participated in another successful "Lobby Day" on Parliament Hill in February 2015. Following a private breakfast with the Honourable Hedy Fry, board members met with 21 members of Parliament to talk about the importance of oral health to overall health and the pivotal role that dental hygienists play in Canada's health care system.

The second end concerns the public's recognition of the valuable work that CDHA members do. Through a broad but cost-effective media campaign, CDHA helps the public understand the connection between oral health and overall health, and how their dental hygienist can help them. This year's targeted media campaign included feature articles, paid newspaper advertisements, and the "Dental Hygienists—Your Partners in Prevention" video production. National Dental Hygienists Week™ was our largest celebration yet; we received greetings from Prime Minister Stephen Harper and Minister of Health Rona Ambrose, and several MPs tweeted about the week to their constituents! Throughout the year, I and many board members also participated in awareness events and exciting volunteer opportunities such as Gift from the Heart.


The third end involves ensuring that members develop the confidence and have the resources to work independently and interprofessionally as an integral part of the health care team. Towards this end, CDHA offers a comprehensive set of key support services that all members should be aware of and use. There

is professional liability insurance, access to a financial planning service program, support for employment issues, school programs, and independent practice, a free counselling and wellness service, professional development opportunities, and more. CDHA serves as members' collective voice and represents their interests at conferences, meetings, tradeshow, committee and key working group meetings hosted by a wide range of oral health, public health, and business entities.

The fourth and final end pertains to professional knowledge. CDHA works proactively to ensure that members are able to create, contribute to, and use a body of professional knowledge and research. Members can connect and learn through the *Canadian Journal of Dental Hygiene*, a scientific journal showcasing the latest research and advances in oral health, and through *Oh Canada!*, a contemporary magazine for current issues of relevance to our profession. CDHA also publishes twice-monthly newsletters, hosts numerous webinars for members, releases position statements, and organizes, supports, and participates in various conferences and workshops. Through these efforts, the knowledge base of our profession continues to grow in exciting and important ways.

These ends do not mark the end of the association's achievements this past year. There are many more accomplishments highlighted in the pages that follow. It is important to remember, however, that CDHA's numerous member services (including a retail discount program that CDHA will launch in 2015-2016), events, and professional development and promotion endeavours do not just happen; they are the result of the tireless efforts of many people united in the cause of supporting our membership and furthering the dental hygiene profession. Thank you to the board of directors with whom I have had the pleasure of serving. You are visionary leaders and I have appreciated your support, your counsel, and your friendship. Thank you to CDHA's administrative staff, particularly Ondina Love, who work to achieve our mandates and ends. Please extend this gratitude to your families and friends for their patience, understanding, and support, which allow you to do what you do.

Most importantly, thank you to all CDHA members for your continued support. It has truly been an honour to serve you, our profession, and our association as president this year.



Mandy Hayre, DipDH, BDS, PID, MEd

CDHA President

2014-2015

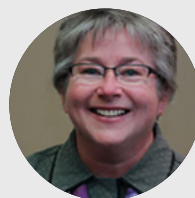
BOARD OF DIRECTORS

CDHA's board of directors establishes and oversees the association's strategic plan. The board articulates its directions in the form of specific, measurable outcomes that are referred to as "ends." Board directors act in good faith on behalf of all members to ensure that CDHA achieves what its members want it to achieve in a safe and ethical manner.

CDHA's board directors are passionate about the dental hygiene profession. Each brings a distinct perspective and strong leadership to the governance of the association. In 2014-2015, our board directors were as follows:



Mandy Hayre
President
British Columbia



Donna Scott
President Elect
Yukon, Northwest Territories,
Nunavut



Mary Bertone
Past President
Manitoba



Sandy Lawlor
Ontario



Sophia Baltzis
Québec



Joanne Noye
Nova Scotia



Gerry Cool
Alberta



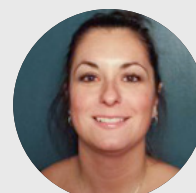
Tiffany Ludwicki
Newfoundland & Labrador



Tracy Bowser
Prince Edward Island



Wendy Taylor
New Brunswick



Janel Parkinson
Saskatchewan

CDHA STAFF

Ondina Love
Chief Executive Officer

Kristina (Murray) Paddison
Executive Assistant

DENTAL HYGIENE PRACTICE

Ann Wright
Director of Dental Hygiene Practice

Paula Benbow
Manager of Health Policy

Victoria Leck
Manager of Professional Development

Ashley Grandy
Administrative Assistant

MARKETING & COMMUNICATIONS

Angie D'Aoust
Director of Marketing & Communications

Michael Roy
Manager of Web & Creative Services

Shawna Savoie
Sponsorship & Affinity Liaison

Melissa Riley
Marketing Coordinator

Megan Sproule-Jones
Editor/Writer

Leonardo Alves
Web Developer

Tim Logan
Graphic Designer

MEMBER SERVICES & OPERATIONS

Laura Sandvold
Director of Finance & Operations

Igor Grahek
Manager of Information Technologies

Christine Klassen
Manager of Membership Services

Josée Paliquin
Reception & Membership Services Assistant

Kathy Zhao
Financial Assistant

FORMER STAFF

Daniel Bianchi
Graphic Designer

Nicole Séguin
Reception & Membership Services Assistant

CDHA'S BOARD OF DIRECTORS HAS ESTABLISHED FOUR SPECIFIC, MEASURABLE OUTCOMES CALLED "ENDS," TOWARDS WHICH ALL OF THE ASSOCIATION'S DECISIONS AND ACTIVITIES ARE DIRECTED.

END #1

PUBLIC POLICY ENVIRONMENT

Public policy barriers are reduced to ensure members can practise as primary health care providers.

CDHA has always been a strong voice for the profession among policy makers in Ottawa. In March 2015, CDHA was invited to appear before the House of Commons Standing Committee on Health to discuss best practices and federal barriers to scopes of practice and skills training of health care professionals. During that presentation, CDHA urged the federal government to take action in three key areas:

1. To recognize dental hygienists as service providers in all federal health care programs
2. To review and amend outdated legislation related to scope of practice, particularly in the Far North
3. To invest in education and training that supports comprehensive scopes of practice across Canada

The standing committee's subsequent report on scope of practice makes direct reference to several of the issues raised by CDHA—a powerful acknowledgement of the important contributions that dental hygienists, as primary health care professionals, make in the prevention of disease.





CDHA also organized another successful “Lobby Day” on Parliament Hill in February 2015. Following a private breakfast with the Honourable Hedy Fry, Liberal Party health critic, CDHA’s board members fanned out across the Hill for meetings with 21 members of Parliament, educating them on the importance of oral health to overall health and the pivotal role of dental hygienists in Canada’s health care system.

These messages are reinforced through ongoing correspondence with municipal, provincial, and federal officials, as well as senior government staff, informing and reminding them of key oral health and dental hygiene issues.

In addition to this broad-based advocacy work, CDHA is committed to tackling issues of particular importance to its members.

Oral Care in the North

Through the federal government’s Children’s Oral Health Initiative (COHI) program, CDHA continues to recruit and train dental hygienists for short-term contract work in Nunavut. Over the past year, children between the ages of 0 and 7 living in 11 remote communities across the territory received essential dental hygiene care from CDHA contractors. Encouraged by this successful collaboration, the Government of the Northwest Territories released a report in June 2014 recommending an oral care service delivery model similar to that in place in Nunavut.

As part of the Inuit Oral Health Action Plan, CDHA partnered with Inuit Tapiriit Kanatami to translate, print, and distribute Inuit-specific handouts on baby, toddler, and adult tooth care, along with children's activity sheets in English and Inuktitut, to communities across Nunavut, the Northwest Territories, Northern Quebec, and Northern Labrador.

Orofacial Injury Prevention

Recognizing that promoting safety in sport is just as important as encouraging participation, CDHA has begun lobbying the federal government to include sports mouthguards as eligible deductions in the current Children's Fitness Tax Credit.

Water Fluoridation

Community water fluoridation is a cost-effective and important public health intervention that CDHA continues to promote. To that end, CDHA's board of directors endorsed the *Consensus Statement on Community Water Fluoridation*, drafted by the Canadian Dental Association on behalf of the Canadian Oral Health Roundtable.

CDHA also engages in collaborative advocacy as an active member of the Canadian Association of Public Health Dentistry (CAPHD), Canadian Coalition for Action on Tobacco (CCAT), the Canadian Coalition for Public Health in the 21st Century (CCPH21), and the Health Action Lobby (HEAL).

END #1

BY THE NUMBERS



21

Meetings with federal MPs to discuss oral health issues



7

(97 days of service)

Trips made by CDHA dental hygiene contractors to Nunavut to provide oral care services



13,000

Oral health resource sheets distributed across Inuit Nunangat

END #2

PUBLIC RECOGNITION

Members' value is recognized by the Canadian public.

CDHA strives to educate Canadians on the work of dental hygienists and the important links between oral and overall health. Through media releases, print and television interviews, special events, and social media connections, CDHA ensures that dental hygienists are recognized by the public as partners in health promotion and disease prevention.

In 2014-2015, CDHA's targeted media campaign included:



The distribution of 10 feature articles on oral health issues via News Canada, which generated **128** articles, reaching **19,133,717** people



An advertisement in **60,000** magazines delivered with the *Toronto Star* and *National Post*, reaching an audience of **153,000**



Advertisements in **28** major metropolitan newspapers, reaching close to **3,800,000** people



A "Dental Hygienists... Your Partners in Prevention" video, which **played 21,960** times on Toronto Transit Commission digital screens, resulting in **7.8 million** impressions

Gift from the Heart

CDHA is a strong supporter of this one-day event during which dental hygienists give back to their communities by providing no-cost dental hygiene care. In 2014-2015, CDHA facilitated a sold-out orientation webinar in advance of the day to encourage greater numbers to participate. In addition, CDHA prepared promotional kits containing Oral Cancer Foundation resources and other materials for distribution to all Gift from the Heart participants.

#partofthechange

CDHA joined the Oral Cancer Foundation campaign to raise awareness of the importance of oral cancer screenings by encouraging dental hygienists to download #partofthechange posters and participate in a social media photo posting initiative.

Provincial Marketing Displays

CDHA produced portable marketing displays on the following 4 key oral health topics for provincial dental hygiene associations:

- Oral health for overall health
- The role of dental hygienists as primary health care providers
- Early childhood tooth decay and care
- Oral cancer screening

Dental hygiene



ada.ca

Dental Hygienists Your Partners in Prevention for Overall Health

Dental hygienists educate and empower Canadians to embrace their oral health for better overall health and well-being.

A visit with your dental hygienist can protect your health for tomorrow.





National Dental Hygienists Week™ 2015

National Dental Hygienists Week™ (NDHW™) took place from April 5 to 11 and was our biggest celebration yet. Social media reach rose by 18%, page views of our NDHW™ resources increased by 50%, and our print/digital campaign reach rose by 140%. CDHA also received congratulatory greetings from Prime Minister Stephen Harper and Minister of Health Rona Ambrose, and was delighted that, for the first time, several MPs tweeted about the week to their constituents.

NDHW™ BY THE NUMBERS



4,991

Downloads of NDHW™ resources



263

Put Your Purple On photo contest entries



613

Colouring contest entries



1,230,392

Social media reach



3,771,306

Print media reach

END #2

BY THE NUMBERS



12,467

Facebook Fans



3,634

Twitter Followers



147

CDHA member mentions in news articles



139

(on 8 teams)

CIBC Run for the Cure team members



113

Dental hygienists who participated in Gift from the Heart



119

Dental hygienists who participated in #partofthechange photo campaign



21

Media releases distributed nationwide

AWARDS AND RECOGNITION

Dental Hygiene Recognition Program

CDHA's Dental Hygiene Recognition Program celebrates outstanding contributions to the profession in the areas of scholarship, leadership, community involvement, and research. The winners of our 2014 awards are listed below.

CDHA Excellence in Teaching Award, sponsored by DENTSPLY

Zul Kanji, British Columbia

CDHA Global Health Initiative Award, sponsored by SUNSTAR G•U•M

National: Sue Lighthall, British Columbia

International: Pauline Leroux, Ontario

CDHA Leadership Award, sponsored by DENTSPLY

Airra Custodio, British Columbia

CDHA Oral Health Promotion Awards, sponsored by Crest Oral-B

Individual category: Joyce Kwok, British Columbia

Honourable mention: Olu Brown, Nova Scotia

Clinic category: Colin Cook with Oxford County Public Health Oral Health Team, Ontario

Honourable mention: Melissa Holmes, Leslie

Battersby and College of New Caledonia's Dental Hygiene and Dental Assisting students, British Columbia

Dental Hygiene School category:

Niagara College, Ontario

Honourable mention: Vancouver Community College, British Columbia

CDHA Visionary Award, sponsored by TD Insurance Meloche Monnex

Julie Farmer, Ontario

CJDH Research Award

Not awarded in 2014

Oh Canada! Readers' Choice Award, sponsored by SUNSTAR G•U•M

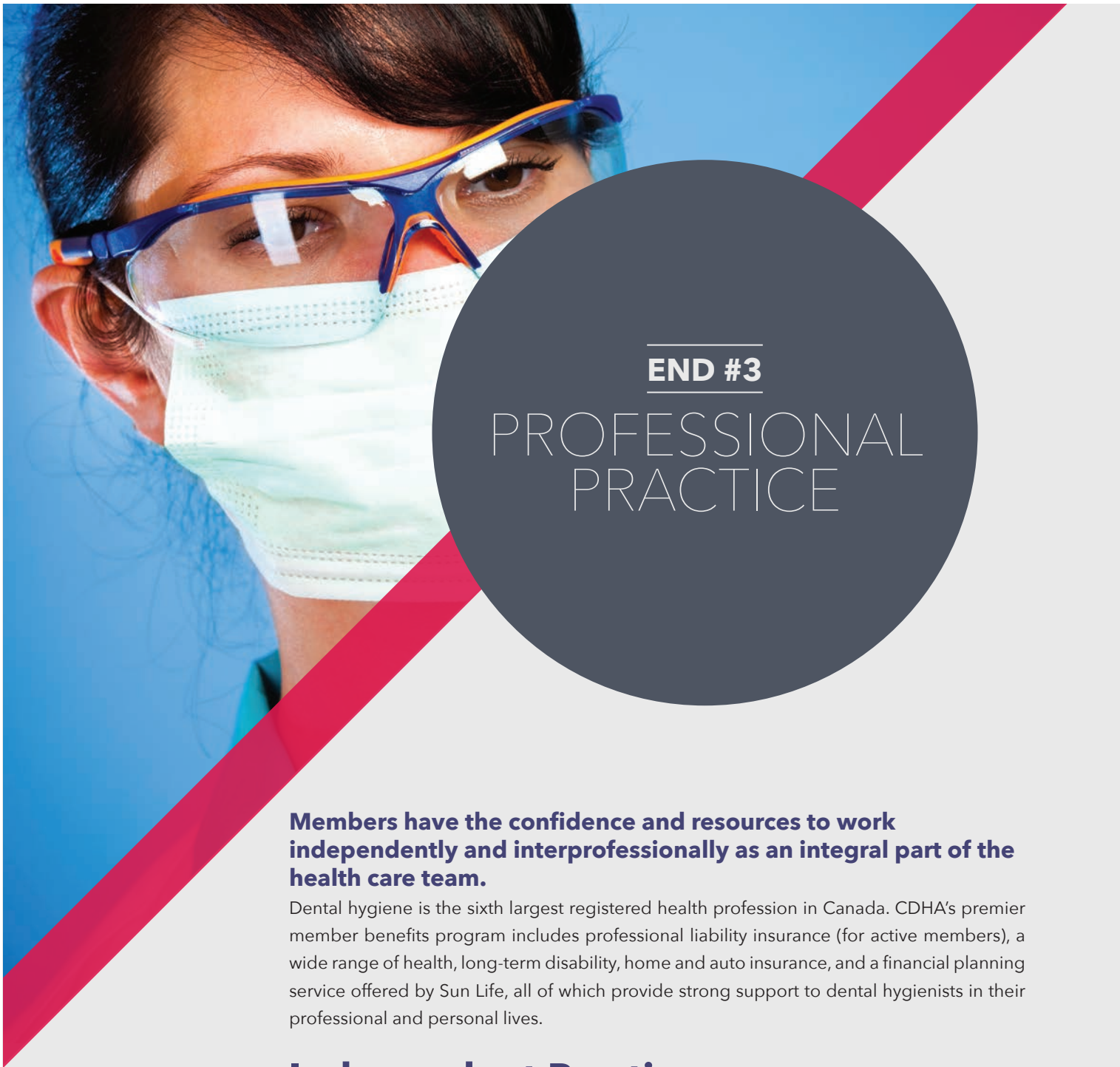
Susan Young, British Columbia

CDHA Board Awards

Distinguished Service Award: Sharon Compton

Lifetime Membership: Anne Bosy

Award of Merit: Dawn Mueller



END #3

PROFESSIONAL PRACTICE

Members have the confidence and resources to work independently and interprofessionally as an integral part of the health care team.

Dental hygiene is the sixth largest registered health profession in Canada. CDHA's premier member benefits program includes professional liability insurance (for active members), a wide range of health, long-term disability, home and auto insurance, and a financial planning service offered by Sun Life, all of which provide strong support to dental hygienists in their professional and personal lives.

Independent Practice

The Independent Practice Network (IPN) was launched in July 2014 as part of CDHA's ongoing commitment to advance independent practice across the country. The IPN offers several exclusive benefits to Canada's independent dental hygienists, including a nine-digit Unique Identification Number (UIN), access to CDHA-ACHDnet™ for the submission of electronic claims, the independent practice online community, priority registration and discounted rates for courses and workshops, and reduced rates for practice management software from Maxident.

CDHA recruited the first members of the Independent Practice Advisory Committee, whose mandate is to advise CDHA on the issues that impact independent practice and to contribute to the development of strategic initiatives to support independent practitioners.



E-Claims Developments

CDHA signed an agreement with instream (formerly Continovation networks) to provide independent dental hygienists with access to electronic submissions. With the addition of the TELUS network, independent dental hygienists can now submit claims to the majority of insurance carriers (paper based) and electronically to 23 separate carriers.

Interprofessional Practice

CDHA is committed to building collaborative relationships with associations and organizations that support oral health professionals across Canada, and participates actively in conferences, meetings, trade shows, committees, and working groups.

Canadian Association of Health Sciences

CDHA reviewed the findings of the CAHS report, *Optimizing Scopes of Practice: New Models of Care for a New Health Care System*, and is working with association partners to implement its recommendations, particularly in the areas of regulation, funding, education, and evaluation.

Canadian Association of Public Health Dentistry

CDHA attended the CAPHD national conference in Saskatoon in September 2014 and participated in the launch of the Canadian Academy of Health Science's report on *Improving Access to Oral Health Care for Vulnerable People Living in Canada*.

Canadian Oral Health Roundtable (formerly National Oral Health Action Plan)

CDHA has played an active role in the development of the *Proposed Consensus Statement on Oral Health Standards of Care for Long-Term Care Facilities*. The roundtable includes health leaders from medicine, nursing, social work, teaching, oral health, paediatrics, and public health.

Canadian Pharmacists Association

All members now have free access to the electronic (desktop) version of the *Compendium of Pharmaceuticals and Specialties (CPS)*, as well as CPS on the RxTx mobile app, both of which provide instant web access to current information on Canadian drug products, plus advanced search capabilities, tools and links to external resources.

Image Gently Campaign

CDHA joined the international alliance in support of the safe use of radiographs and other imaging tools for children.

Roundtable on Family Violence and Child Abuse Prevention

CDHA continues to have a voice at the roundtable meetings initiated by Minister of Health Rona Ambrose. In February 2015, CEO Ondina Love was invited to an announcement by Minister Ambrose of a \$100 million investment over 10 years to support communities and health professionals in their efforts to prevent, detect, and combat family violence and child abuse.

END #3

BY THE NUMBERS



1,942

CDHA members who have registered for access to the e-CPS



671

CDHA members with active UINs



747

Members of the Independent Practice Network



END #4

PROFESSIONAL
KNOWLEDGE

Members create, contribute to, and utilize a growing body of professional knowledge and research.

From its flagship publications, the *Canadian Journal of Dental Hygiene* and *Oh Canada!*, to its position statements, conferences, workshops, and webinars, CDHA offers a variety of opportunities for members to contribute to and learn from the latest in oral health research and education. Knowledge generation and translation are essential to the universal recognition and understanding of dental hygiene as a primary health care profession.

Publications

This past fiscal year witnessed many exciting changes and improvements to CDHA publications. A readership survey was conducted to gauge members' opinions of the *Canadian Journal of Dental Hygiene* and *Oh Canada!* Both publications remain highly respected and valued by members as important professional resources.

Canadian Journal of Dental Hygiene

The journal's editorial board said good bye to three longstanding members (Laura Dempster, Leeann Donnelly, and Peggy Maillet), who served ably for 6 years, and initiated a search for a scientific editor to replace Katherine Zmetana, who will complete her term in November 2015. The journal also launched a much-anticipated online index that allows readers to search the past ten years of the journal by keyword, author, and date.

Oh Canada!

CDHA's member magazine continues to publish helpful clinical resources for dental hygienists through its regular FOCUS section. Topics featured in 2014–2015 were digital radiology, instrument sharpening, ultrasonics, and improving the client experience at clinical appointments.

eNewsletters

CDHA's biweekly newsletters remain a popular source of information for members. The readership "open rate" for this digital publication is consistently 60%.



Continuing Education

Online Courses

Thirteen online courses are available to members. "The Dental Hygienist as Manager" (course #4 of the Independent Practice Certificate) was updated and reposted online.

Webinar Topics in 2014-2015

- Advocacy for dental hygienists: Government relations 101
- Arrest periodontal disease with Arestin (*sponsored by HANSAméd Limited*)
- Dental hygiene is a pain in the ... Research update on ergonomics in dental hygiene
- An evening with heart: Orientation for Gift from the Heart participants
- Everything you wanted to know about Cochrane resources but were afraid to ask
- Fifty shades of biofilm—lighter (*sponsored by J&J*)
- Interdental brushing: Putting statements into practice
- Interprofessional education: Promoting collaborative care
- Maintaining an evidence-based dental hygiene practice (*sponsored by PHILIPS*)
- Oral probiotics in everyday practice (*sponsored by SUNSTAR*)
- Sex & oral cancer: What is the connection? (*sponsored by PHILIPS*)
- Therapeutic oral rinsing: Why it's not just brushing and flossing anymore (*sponsored by J&J*)

Workshops Hosted in 2014-2015

- Dental hygiene process of care (Moncton)
- Independent Practice (Fredericton)
- Interim stabilization therapy (Toronto, London, and Iqaluit)
- Oral cancer screening for today's population (Moncton)
- The oral health of today's youth (Moncton)
- The science of oral rinses (Moncton)



Dental Hygiene Education Programs

Education Advisory Committee

The Education Advisory Committee (EAC) coordinated the second Educators' Survey; the results were tabulated and compared to the 2011 findings. Dental hygiene educators in Canada are now more experienced in terms of both pedagogical techniques and clinical practice. In addition, 35% of educators have a bachelor's degree in dental hygiene, and a significant number have also completed master's and/or doctoral degrees. The EAC also developed a comprehensive strategic plan that aligns with CDHA's overall strategic direction for the coming years.

Canadian Competencies for Baccalaureate Dental Hygiene Programs

The *Canadian Competencies for Baccalaureate Dental Hygiene Programs 2015* was released in both English and French. CDHA is committed to establishing a strategy group to further the goal of a baccalaureate credential as the national entry-to-practice standard. CDHA is also working to find pan-Canadian solutions to establish baccalaureate degree opportunities in all jurisdictions across Canada.

Research

In October 2014, CDHA participated actively in the 3rd North American/Global Dental Hygiene Research Conference in Bethesda, Maryland. Hosted by the National Center for Dental Hygiene Research & Practice, this conference featured Canadian oral health researchers and CDHA members prominently. One important outcome of the Bethesda conference was the recognition of the need to develop a global research vision that draws on the resources and expertise of dental hygienists worldwide to advance the profession.

Research Advisory Committee

The Research Advisory Committee conducted a survey of key stakeholders in Canada to determine the top priorities for dental hygiene research in Canada for the next 3-5 years. The three research priorities identified were:

1. Capacity building of the profession
2. Risk assessment and management
3. Access to care and unmet needs

END #4.1: Members are aware of and have access to national professional standards.

Dental Hygiene Regulatory Chart

In consultation with regulatory bodies across Canada, CDHA updated the dental hygiene profession regulatory chart, which is now accessible to all on CDHA's website.



Position paper on access to oral care for older adults in long-term care facilities

CDHA established a steering committee and selected a primary writer/researcher for this important project.

END #4.2: Members' (especially student members') potential for professional leadership is developed.

Leadership Summit

CDHA hosted its first leadership summit for provincial presidents, executive directors, council members and key volunteers in Moncton in October 2014. This well-attended summit focused on advocacy, media training, professionalism, and intergenerational differences.

Dental Hygiene Students

The development of a student leadership program is essential for the long-term vitality of the association. To that end, 30 junior student representatives were appointed to assist senior student representatives in promoting the benefits of CDHA membership to all dental hygiene classes. CDHA also launched a Facebook group for CDHA student members, which now has 261 members.

The 2014 CDHA Leadership Award, sponsored by DENTSPLY, was presented to Airra Custodio.

END #4

BY THE NUMBERS

20

Colgate-Palmolive-CDHA
Dental Hygiene Academic
Admission Scholarship
recipients

34

Members of the Public
Health online community



53

CDHA student
representatives



58

Participants in CDHA's
Leadership Summit



12

Webinars hosted in
2014-2015



200

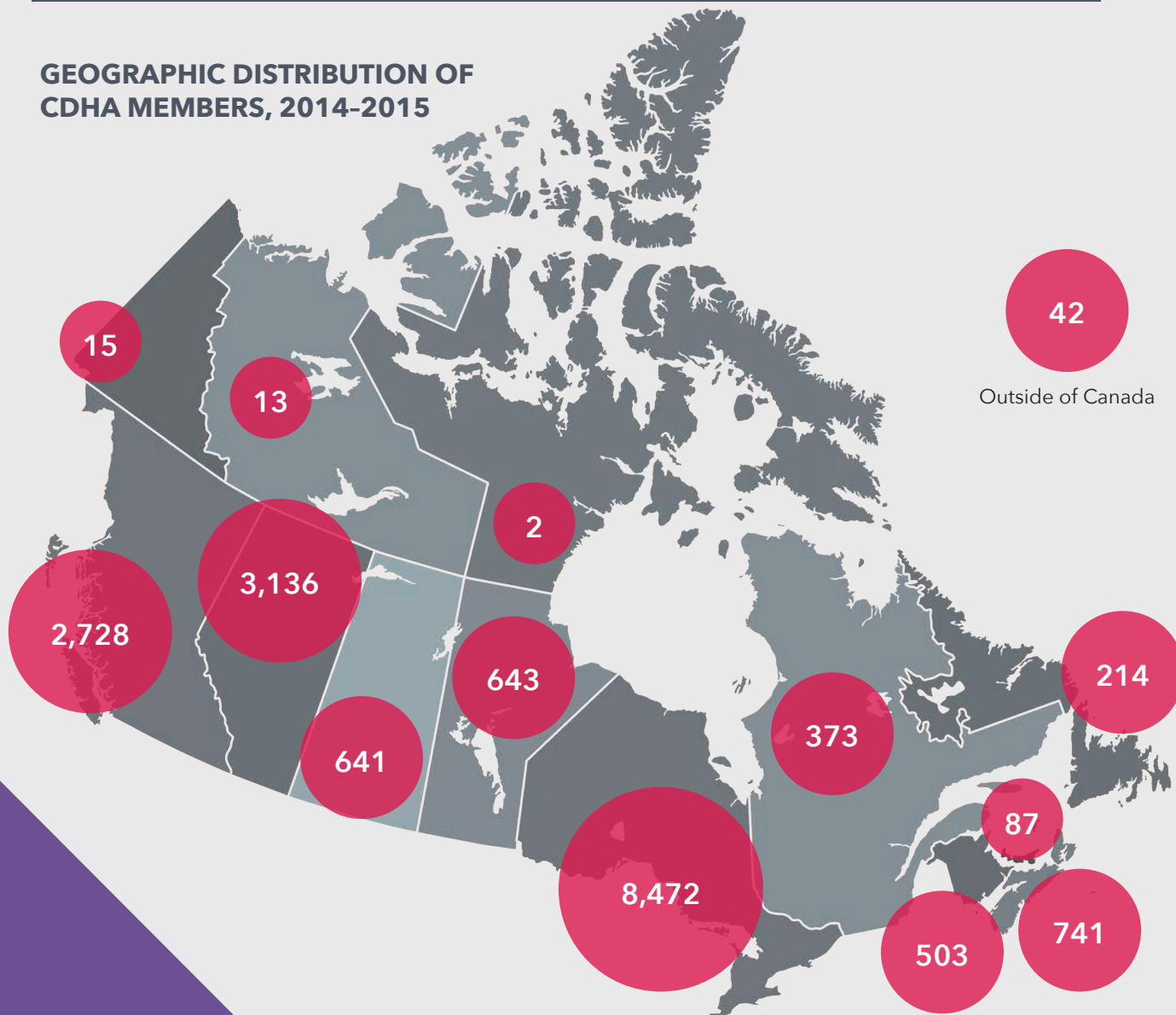
Members of the Educators'
online community

MEMBERSHIP BY THE NUMBERS

The 2014-2015 membership campaign theme was "Strength in Members," which allowed CDHA to highlight not only the power of dental hygienists as primary health care professionals, but also the impact of the association as the collective national voice of dental hygiene in Canada.

As of April 30, 2015, CDHA had 17,610 members, which represents an increase of 379 over the previous fiscal year. The number of student members increased dramatically, from 1,939 in 2013-2014 to 2,250 in 2014-2015, thanks to a targeted recruitment campaign led by CDHA's marketing team.

GEOGRAPHIC DISTRIBUTION OF CDHA MEMBERS, 2014-2015



VOLUNTEER RECOGNITION

CDHA and the board of directors thank all of the individuals who volunteered their time and expertise to the association, either as members of internal committees and working groups or as representatives at the national and international levels.

Advisory Committee, Development of Baccalaureate Dental Hygiene Competency Framework

Cynthia Amyot
Joanna Asadoorian
Heather Biggar
Rebecca Chisholm
Sharon Compton
Bonnie Craig
Michele Darby
Stephanie Gordon
Patricia Grant
Stacy Mackie
Susan Matheson
Nancy Neish
Susanne Sunell, *Consultant*

CDHA National Conference Abstract Review Committee, Scientific Program

Joanna Asadoorian
Sharon Compton
Laura Dempster
Leeann Donnelly
Nicole Huffman
Lynda McKeown
Nancy Neish
Deborah Winick-Daniel
Carol-Ann Yakiwchuk
Katherine Zmetana

CJDH Editorial Board

Arlynn Brodie
Ava Chow
Laura Dempster
Indu Dhir
Leeann Donnelly
Zul Kanji
Denise Laronde
Barbara Long
Peggy Maillet
Rae McFarlane
Katherine Zmetana, *Scientific Editor*

Education Advisory Committee

Mary Bertone
Sharon Compton
Bonnie Craig
Joan Leakey
Caroline Lotz
Nancy Neish
Lynne Viczko
Larissa Voytek
Carol-Ann Yakiwchuk

Independent Practice Advisory Committee

Amie Banting
France Bourque
Paulette Dahlseide
Sandra Ferguson
Sophie Freeman
Michelle Marusiak
Rosemary Vaillant

Oral Health in Long Term Care Steering Committee

Mary Bertone, *MPH Practicum Student*
Arlynn Brodie
Lisa Frisch
Marlene Heics
Cindy McQueen
Mickey Wener

Research Advisory Committee

Joanna Asadoorian
Sharon Compton
Brenda Currie
Laura Dempster
Leeann Donnelly
Nicole Huffman
Lynda McKeown
Deborah Winick-Daniel
Katherine Zmetana

Commission on Dental Accreditation of Canada (CDAC)

Richelle Beasley
*(Representative to CDAC Health Facilities and Dental
Residency Committee, May-Sept 2014)*
Arlynn Brodie
*(Representative to CDAC Health Facilities and Dental
Residency Committee, Sept 2014 onward)*
Terri Hodge
(Student representative)
Joan Leakey
(Commissioner)

Federal Dental Care Advisory Committee (FDCAC)

Lynda McKeown

International Federation of Dental Hygienists (IFDH)

Mandy Hayre
Sandy Lawlor

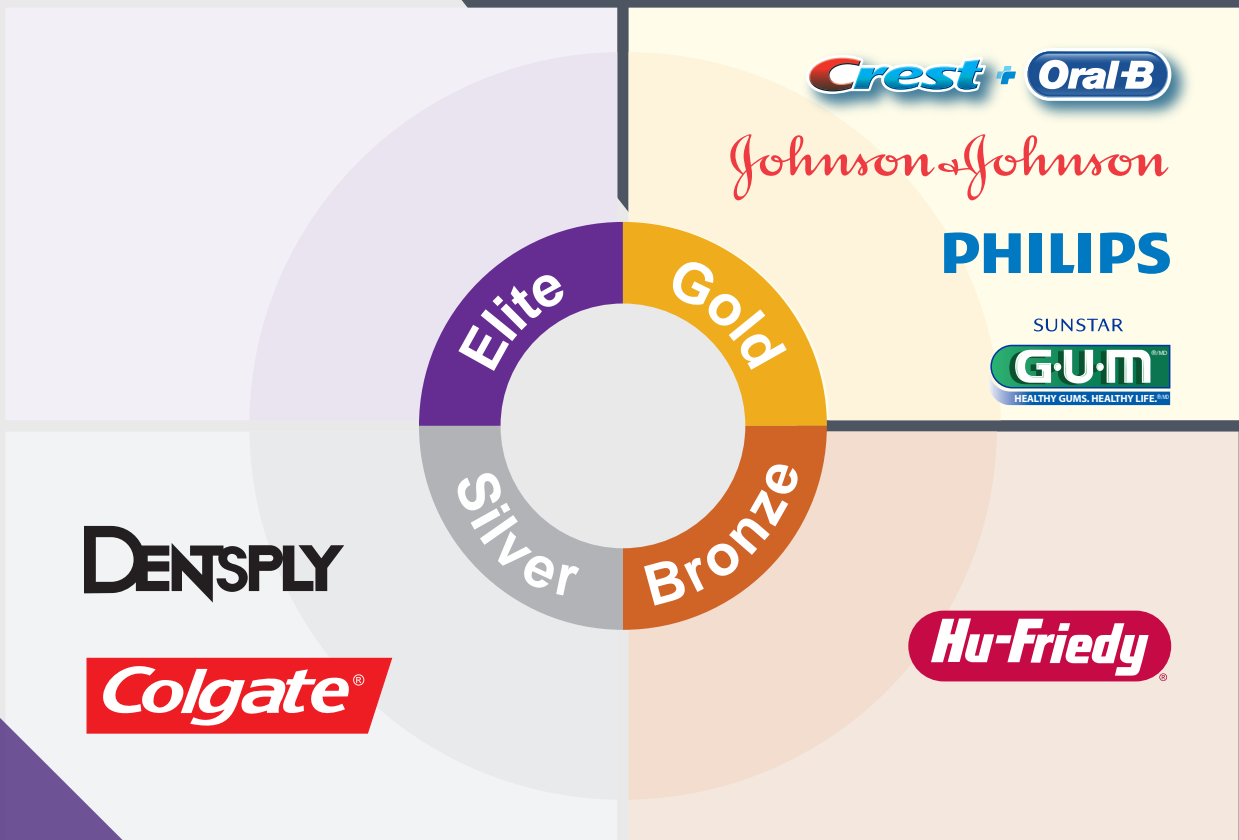
National Dental Hygiene Certification Board (NDHCB)

Carol Yakiwchuk
Mary Bertone

CDHA also recognizes and thanks those who participated in the CIBC Run for the Cure (October 2014) and in the Gift from the Heart program (February 2015).

PARTNERS' CIRCLE

CDHA's Partners' Circle comprises seven dental industry firms that recognize the essential role played by dental hygienists as members of the oral health care team. Through their generous contributions to CDHA publications, programs and events, these industry leaders help to promote and advance the dental hygiene profession in Canada. CDHA is proud to acknowledge the members of its 2014-2015 Partners' Circle. We thank you for your continued support of the Canadian Dental Hygienists Association and its members.



REPORT OF THE INDEPENDENT AUDITORS ON THE

SUMMARY FINANCIAL STATEMENTS



KPMG LLP
Suite 1800
150 Elgin Street
Ottawa ON K2P 2P8
Canada

Telephone (613) 212-KPMG (5764)
Fax (613) 212-2896
Internet www.kpmg.ca

To the Members of Canadian Dental Hygienists Association

The accompanying summary financial statements of Canadian Dental Hygienists Association, which comprise the summary statement of financial position as at April 30, 2015, the summary statement of operations, and related notes, are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations of Canadian Dental Hygienists Association as at and for the year ended April 30, 2015.

We expressed an unmodified audit opinion on those financial statements in our report dated July 24, 2015.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of Canadian Dental Hygienists Association. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Canadian Dental Hygienists Association.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in note 1.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Canadian Dental Hygienists Association as at and for the year ended April 30, 2015 are a fair summary of those financial statements, in accordance with the basis described in note 1.

A handwritten signature in black ink that reads 'KPMG LLP'. The signature is written in a cursive, slightly slanted style. Below the signature is a horizontal line that starts under the 'K' and ends under the 'P', with a small upward tick at the end.

Chartered Professional Accountants, Licensed Public Accountants

July 24, 2015

Ottawa, Canada

CANADIAN DENTAL HYGIENISTS ASSOCIATION

Summary Statement of Financial Position

April 30, 2015, with comparative information for 2014

	General Fund	Capital Asset Fund	Building Fund	Total 2015	Total 2014
Assets					
Current assets:					
Cash	\$ 1,588,811	\$ –	\$ –	\$ 1,588,811	\$ 1,216,761
Investments	240,883	–	34,060	274,943	925,977
Amounts receivable	156,065	–	–	156,065	155,348
Prepaid expenses	113,370	24,279	–	137,649	106,393
	2,099,129	24,279	34,060	2,157,468	2,404,479
Tangible capital assets	–	2,198,893	–	2,198,893	2,355,642
	\$ 2,099,129	\$ 2,223,172	\$ 34,060	\$ 4,356,361	\$ 4,760,121
Liabilities and Net Assets					
Current liabilities:					
Accounts payable and accrued liabilities	\$ 170,812	\$ –	\$ –	\$ 170,812	\$ 240,920
Deferred revenue	1,343,673	–	–	1,343,673	1,254,966
Current portion of mortgage payable	–	76,636	–	76,636	72,296
	1,514,485	76,636	–	1,591,121	1,568,182
Mortgage payable	–	730,991	–	730,991	1,209,911
Net assets:					
General fund	584,644	–	–	584,644	776,944
Capital asset fund	–	1,415,545	–	1,415,545	1,130,084
Building fund	–	–	34,060	34,060	75,000
	584,644	1,415,545	34,060	2,034,249	1,982,028
	\$ 2,099,129	\$ 2,223,172	\$ 34,060	\$ 4,356,361	\$ 4,760,121

See accompanying notes to summary financial statements.

CANADIAN DENTAL HYGIENISTS ASSOCIATION

Summary Statement of Operations

Year ended April 30, 2015, with comparative information for 2014

	2015	2014
Revenue:		
Memberships	\$ 2,780,897	\$ 2,691,476
Provincial cost sharing	38,736	39,227
Insurance administration	179,236	167,352
Sponsorships and grants	152,914	131,558
Canadian Journal of Dental Hygiene advertising and subscriptions	222,610	268,752
Conferences	44,336	223,490
Professional development	139,039	218,804
Interest	24,613	16,177
	3,582,381	3,756,836
Expenses:		
Amortization of tangible capital assets	165,986	198,224
Awards, scholarships and grants	30,495	30,279
Bank and credit card charges	78,283	85,521
Commissions	32,061	56,634
Conference	9,605	41,011
Consultants and outsourcing	231,635	180,665
Graphic design	4,399	5,249
Honoraria and per diems	43,536	44,518
Insurance	282,414	279,105
Interest on capital purchases	32,001	8,419
Professional fees	16,081	46,244
Salaries and benefits	1,582,642	1,443,467
Subscriptions and memberships	243,449	255,321
Translation	10,460	16,378
Travel	206,806	263,732
Utilities, printing and office overhead	480,679	469,834
Web site	79,628	83,306
	3,530,160	3,507,907
Excess of revenue over expenses before gain on sale of building	52,221	248,929
Gain on sale of building	–	587,465
Excess of revenue over expenses	\$ 52,221	\$ 836,394

See accompanying notes to summary financial statements.

CANADIAN DENTAL HYGIENISTS ASSOCIATION

Notes to Summary Financial Statements

Year ended April 30, 2015

The Canadian Dental Hygienists Association (the “Association” “CDHA”) was originally incorporated without share capital under Part II of the *Canada Corporations Act*. Effective December 6, 2013, the Association continued their articles of incorporation from the *Canada Corporations Act* to the *Canada Not-for-Profit Corporations Act*. The Association is a not-for-profit organization and is exempt from income tax under Paragraph 149(1)(l) the Income Tax Act (Canada).

The Association is a national organization operating programs for the benefit of the dental hygiene profession and the public. The Association serves dental hygienists in supporting their efforts to provide high-quality accessible care to Canadians. As the collective voice of dental hygiene in Canada, the Association contributes to the health of the public by leading the development of national positions and encouraging standards related to dental hygiene practice, education, research and regulation.

1. Summary financial statements:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian generally accepted accounting principles, as at and for the year ended April 30, 2015.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- (a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of cash flows does not provide additional useful information and as such has not included it as part of the summary financial statements.

The complete audited financial statements of the Canadian Dental Hygienists Association are available upon request by contacting the Canadian Dental Hygienists Association.



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIREs

1122 Wellington St W, Ottawa, ON K1Y 2Y7

1-800-267-5235

info@cdha.ca

www.cdha.ca