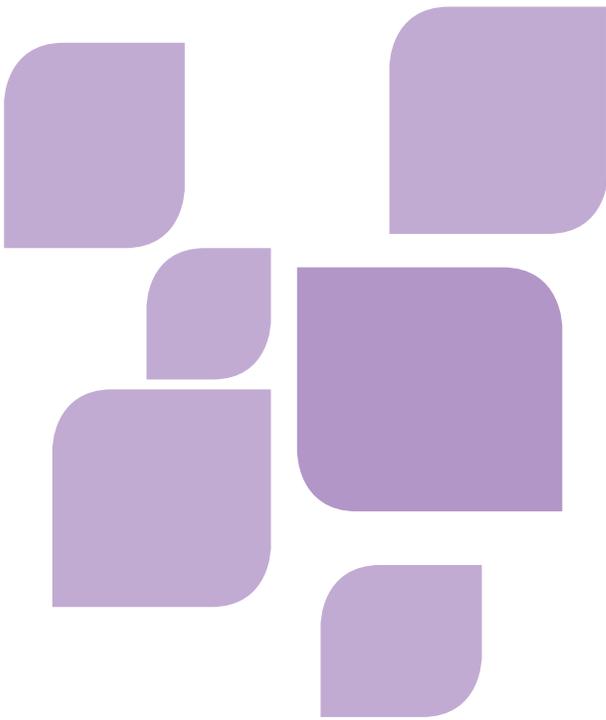




THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRES



CANADIAN DENTAL
HYGIENISTS ASSOCIATION
2015-2016
**ANNUAL
REPORT**



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MISSION

The Canadian Dental Hygienists Association exists so that its members are able to provide quality preventive and therapeutic oral health care as well as health promotion for the Canadian public.

OVERVIEW

Serving the profession since 1963, the Canadian Dental Hygienists Association (CDHA) is the collective national voice of 28,450 dental hygienists, directly representing 18,000 individual members. Dental hygienists are primary oral health care providers who work in a variety of settings, including dental offices, public health departments, independent practice, long-term care facilities, hospitals, educational institutions, and dental industry, educating and empowering Canadians of all ages to embrace their oral health for better overall health and well-being. They are key partners in health promotion and disease prevention.

Over the past 52 years, CDHA has relied on the strength, passion, and dedication of its members to move the profession forward through advocacy work, public awareness campaigns, research, and education. The 2015-2016 annual report highlights the results of those efforts during the past fiscal year.



Donna Scott
CDHA President
2015-2016

PRESIDENT'S MESSAGE

Dear owners (members), colleagues, and friends,

The true value of our association lies in its members, the owners of the Canadian Dental Hygienists Association (CDHA). Members provide important guidance to the board directors, helping them to establish the ends or goals that shape the decision making and operational activities of the association. The following highlights capture some of the association's achievements this past year. Many more accomplishments will be featured in the pages that follow.

CDHA takes an active role in advocacy to ensure that members are recognized as primary health care providers in the public policy environment. The continued strategy of arranging meetings between board directors and members of Parliament on Parliament Hill is having a significant impact on the awareness and understanding of our profession among public policy makers. In February, CDHA board directors and staff also enjoyed a breakfast with Parliamentary Secretary to the Minister of Health Kamal Khera, and staff met with Minister of Health Jane Philpott to discuss priorities for dental hygienists, including seniors, access to care, e-cigarettes, the Nunavut project, and community water fluoridation.

The highlight of the year was our national public awareness campaign in April. During National Dental Hygienists Week™ (NDHW™), CDHA and its members and owners lit up the country in purple! The 30-second "I am not just a mom... or the person who cleans your teeth" television advertisement aired 36 times across the country and was viewed by more than 2.2 million people! Greetings were received from Prime Minister Justin Trudeau and Minister of Health Jane Philpott, and Parliamentary Secretary Kamal Khera read a proclamation in the House of Commons on April 15. CDHA members were able to direct the public to the association's dentalhygienecanada.ca website for valuable oral health information, complementing their NDHW™ presentations and events.

CDHA provides significant support for members to practise independently and interprofessionally. In recognition of baccalaureate dental hygiene education as a key element on the continuum of learning and a means of deepening knowledge to advance the profession, CDHA

undertook the development of a roadmap to strengthen baccalaureate dental hygiene educational opportunities in Canada. CDHA also published a series of resources on seniors' oral care, which emphasize the importance of daily, professional mouth care while offering helpful instructions to caregivers on maintaining the oral health of the seniors for whom they care.

Professional knowledge is integral to ongoing development. CDHA has published a new three-year research agenda that includes as key priorities risk assessment and management of health conditions, access to care issues, unmet oral health needs of individuals, and capacity building within the dental hygiene profession.

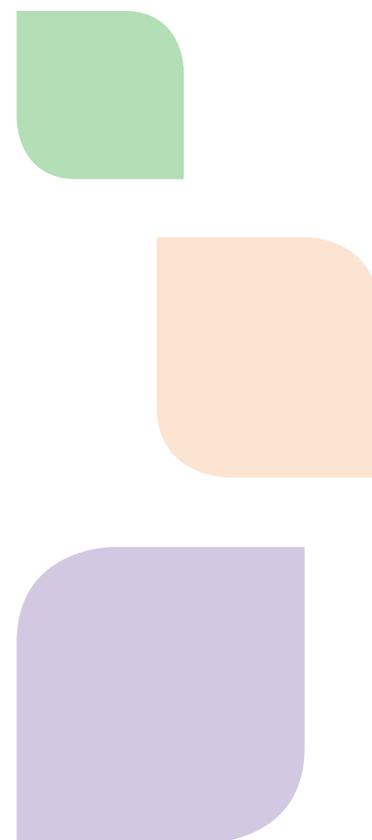
CDHA's numerous services (including CDHA Perks), events, professional development and promotional endeavours are the results of the work of a dedicated group. I am grateful for the effort and commitment of Ondina Love and the staff at CDHA. They are instrumental in creating opportunities and strategies to accomplish our ends and promote our profession.

Thank you to the board of directors with whom I have had the pleasure of serving. You are visionary and professional in your commitment to your role as decision makers while at the same time ensuring the accountability and transparency of our organization.

Most importantly, I would like to recognize and thank our owners (members) for their continued support. Member feedback and engagement in social media and special events continue to provide valuable insights for the board.

Lastly, I must say how grateful I am for the opportunity to serve as CDHA president this past year. The experience has been amazing, and my most memorable events involved sharing stories and experiences with my fellow dental hygienists. Please stay engaged—the continued growth and the future of the profession depend on it.

Donna Scott, RDH
CDHA President
2015-2016



BOARD OF DIRECTORS

CDHA's board of directors establishes and oversees the association's strategic plan. In accordance with the Carver Policy Governance® model, the board articulates its vision in the form of specific, measurable outcomes that are referred to as "ends." Board directors endeavour to ensure that CDHA meets the needs and priorities of its members in a safe and ethical manner.

CDHA's board directors are passionate about the dental hygiene profession. Each brings a distinct perspective and strong leadership to the governance of the association. In 2015-2016, our board directors were as follows:



Donna Scott
President
Yukon, Northwest Territories, Nunavut



Gerry Cool
President Elect
Alberta



Mandy Hayre
Past President
British Columbia



Leanne Huvenaars
Saskatchewan



Deanna Mackay
Manitoba



Beth Ryerse
Ontario



Sophia Baltzis
Quebec



Wendy Taylor
New Brunswick



Joanne Noye
Nova Scotia



Tracy Bowser
Prince Edward Island



Tiffany Ludwicki
Newfoundland & Labrador

CDHA STAFF

Ondina Love
Chief Executive Officer

Kristina Paddison
*Executive Assistant
(on leave from February 2016)*

Christine Bureaud
Executive Assistant

DENTAL HYGIENE PRACTICE

Ann Wright
Director of Dental Hygiene Practice

Paula Benbow
Manager of Health Policy

Victoria Leck
Manager of Professional Development

Amanda Acker
Independent Practice Advisor

Ashley Grandy
Administrative Assistant

MARKETING & COMMUNICATIONS

Angie D'Aoust
Director of Marketing & Communications

Sarah Dokken
Marketing Manager

Michael Roy
Manager of Web & Creative Services

Shawna Savoie
Sponsorship & Affinity Liaison

Megan Sproule-Jones
Editor/Writer

Leonardo Alves
Web Developer

Tim Logan
Graphic Designer, Print and Multimedia

MEMBER SERVICES & OPERATIONS

Laura Sandvold
Director of Finance & Operations

Brigitte Gauthier
Manager of Membership Services

Igor Grahek
Manager of Information Technologies

Josée Paliquin
Reception & Membership Services Assistant

Kathy Zhao
Financial Assistant

FORMER STAFF

Christine Klassen
Manager of Membership Services

Melissa Riley
Marketing Coordinator

END #1:

PUBLIC POLICY ENVIRONMENT

Public policy environment is increasingly favourable to members' ability to practise as primary health care providers.

CDHA's board of directors has established four specific, measurable outcomes called "ends," towards which the association's decisions and activities are directed.



Meetings with Members of Parliament

A key advocacy activity is meeting with members of Parliament. CDHA was very pleased to attend a meeting with the Minister of Health, Jane Philpott, to discuss several priorities for dental hygienists across the country, including seniors and access to care, electronic cigarettes, CDHA's work with northern and Indigenous communities, and community water fluoridation. CDHA board directors and staff met with numerous members of Parliament during our annual board lobby day in February 2016, educating them on the importance of oral health to overall health and the integral role of dental hygienists in Canada's health care system. CDHA staff also met throughout the year with key federal government policy advisors to review priority initiatives.

2015 Federal Election

CDHA was well prepared when the general election was called for October 19, having developed a comprehensive Election Campaign Toolkit for members. This toolkit contained key oral health messages, tips for meeting with election candidates, and fact sheets to inform candidates and the general public about issues surrounding access to preventive oral care; the role of the federal government in supporting oral health care; oral care for seniors; and the importance of sports mouthguards.

Community Water Fluoridation

In response to continuing media interest and municipal debates over community water fluoridation (CWF), CDHA sent letters outlining the enormous public health benefits of CWF to local elected officials in several cities across Canada. CDHA also developed templates for members to use when writing to their local councillors in support of CWF.



END #1: PUBLIC POLICY ENVIRONMENT

Electronic Cigarettes

In response to the growing use of electronic cigarettes (e-cigarettes) in Canada, particularly among youth and young adults, CDHA released a position statement on e-cigarettes. Given the lack of high-quality evidence to demonstrate the safety of e-cigarettes, CDHA urges its members to caution their clients against their use. CDHA also recommends a continuing ban on e-cigarettes containing nicotine; a ban on e-cigarette sales to minors; a ban on flavourings in cartridges; and a ban on e-cigarette use in public spaces and workplaces.

Family Violence and Child Abuse Prevention

Dental hygienists play an important role in preventing, detecting, and referring victims of abuse for care and support. Thanks to its past participation in the federal government's national roundtable on family violence and child abuse prevention, CDHA is now one of 22 national organizations involved in the Violence Evidence Guidance Action (VEGA) Project funded by the Public Health Agency of Canada. Over the next three years, the VEGA Project will develop foundational guidance and curricula to assist health and social service professionals on how best to respond to children and adults exposed to family violence.

Non-Insured Health Benefits (NIHB)

After more than 10 years of work with NIHB, CDHA was pleased to announce in April 2016 that dental hygienists from all provinces where regulations permit them to practise independently can now enroll as service providers in the NIHB program, thus improving access to oral care for all of the populations whose health care needs are met by the federal government.

Northern Advocacy

CDHA believes strongly that Canadians living in Northern and remote communities should have the same access to oral health care as their counterparts living in more urban areas. Dental hygienists are uniquely positioned to deliver preventive and therapeutic oral health care services, a message that CDHA's board directors reiterated repeatedly at provincial, territorial, and national gatherings during the past fiscal year.



END #1: PUBLIC POLICY ENVIRONMENT



CDHA board directors, provincial presidents and executive directors

Seniors' Oral Care

Caring for Canada's older adults is a pressing issue for all health professionals. During the past fiscal year, CDHA endorsed the Canadian Medical Association's *Demand a Plan* initiative, which calls on the federal government to develop a national seniors' strategy by 2019. CDHA also contributed to and endorsed the Canadian Oral Health Roundtable's *Consensus Statement on Oral Health Standards of Care for Long-Term Care Facilities*, which outlines the minimum oral care requirements for all residents in long-term care in Canada. In addition, provincial presidents, executive directors, and CDHA's board of directors held a meeting during CDHA's national conference in Victoria to discuss current demographic trends, current regulations for mouth care in

long-term care, the lack of publicly financed dental programs for seniors, and opportunities for dental hygienists to promote positive oral health practices and improve access to daily and professional oral care for seniors living in long-term care facilities or at home, as well as for those who are homebound.

Tobacco Cessation

CDHA serves on several tobacco and public health committees, including the Canadian Coalition for Action on Tobacco (CCAT), which have been urging the federal government to develop new and innovative tobacco control strategies for Canadians. CDHA also endorsed CCAT's call for plain and standardized packaging on tobacco products.

END #1 BY THE NUMBERS

14

CDHA dental hygiene contractors who travelled to Nunavut and Sioux Lookout to provide oral care services

24

Meetings with federal MPs to discuss oral health issues

END #2: PUBLIC RECOGNITION

Members' value is recognized by the Canadian public.



CDHA strives to educate Canadians on the work of dental hygienists and the important links between oral and overall health. Through media releases, print and television advertising and interviews, special events, social media connections, and its web presence, CDHA ensures that dental hygienists are recognized by the public as partners in health promotion and disease prevention.

In June 2015, CDHA relaunched its public-facing website, www.dentalhygienecanada.ca, with revitalized imagery and new oral health information and resources for the general public, including a series of oral health fact sheets supporting the marketing displays developed last year. The centrepiece of the site is a new "Find an Independent Dental Hygienist" search engine, which includes a GPS-enabled map, allowing the public to locate independent dental hygiene service providers in their area. There have been close to 40,000 page views of the website since the relaunch.

In fall 2015, DH in HD, a video contest to collect clips of dental hygienists explaining how the dental hygiene profession contributes to the lives of Canadians, received 54 entries that were viewed almost 5,000 times on YouTube.

END #2: PUBLIC RECOGNITION

NATIONAL DENTAL HYGIENISTS WEEK™ 2016

Thousands of members participated in CDHA's 2016 public awareness campaign (April 9-15), educating the public about the importance of oral health to overall health. Prime Minister Justin Trudeau and Minister of Health Jane Philpott sent congratulatory greetings; a proclamation was read in the House of Commons by Kamal Khara, Parliamentary Secretary to the Minister of Health. Landmarks across the country, including BC Place and the Olympic Cauldron in Vancouver, the Calgary Tower, High Level Bridge in Edmonton, the Pelham Arches, Welland Bridge, Niagara Falls, and Niagara Casino, were lit purple in honour of the dental hygiene profession.



During National Dental Hygienists Week™, 30-second television advertisements highlighting the work of dental hygienists ran in English and French on national networks CBC, Slice, Showcase, and Séries+, reaching 2.2 million people. The advertisements were also distributed via a Google Video campaign, reaching an additional 851,700 people.

NDHW™ BY THE NUMBERS

4,000+

Downloads of NDHW™ resources

3.7
million

Print media reach

564

Put Your Purple On
photo contest entries

2.9
million

Social media reach

END #2 BY THE NUMBERS

166,914

YouTube views



131

CDHA member mentions
in news articles



MACLEAN'S

2.5
million

Reach of editorial and
ad in *Maclean's* healthy
aging supplement

14,549



Facebook fans



YouTube



218

Instagram followers
(new in 2016)





NATIONAL POST
250,000
 Reach of editorial and ad in *The National Post*




4,313
 Twitter followers



7.8 million
 Reach of video clips on Toronto Transit Commission screens



21
 Media releases




19 million
 Reach of 126 feature articles published



AWARDS AND RECOGNITION

CDHA celebrates exceptional volunteer service through its award program, recognizing members who have made outstanding contributions to the dental hygiene profession, either in their communities or nationally through the association.

CDHA Board Awards

- **Lifetime Membership:**
Margaret Berry MacLean
- **Distinguished Service Award:**
Arlynn Brodie
- **Award of Merit:**
Sharon Cavanagh

CDHA also celebrates outstanding scholarship and knowledge translation of best practices in dental hygiene with its annual publication awards.

CJDH Research Awards, sponsored by Crest + Oral-B

- **Best published original research article:**
Robert J Schroth, Alexandria Wilson, Sarah Prowse, Jeanette M Edwards, Janis Gojda, Janet Sarson, Lavonne Harms, Khalida Hai-Santiago, and Michael EK Moffatt
- **Best published literature review:**
Ambreen Khan and Denise Laronde

Oh Canada! Readers' Choice Award, sponsored by SUNSTAR G•U•M

- Jennifer Cicci



Margaret Berry MacLean



Arlynn Brodie



Sharon Cavanagh



Robert J Schroth



Ambreen Khan



Denise Laronde



Jennifer Cicci



END #3: PROFESSIONAL PRACTICE

Members have the resources to work independently and interprofessionally as an integral part of the health care team.



CDHA's premier member benefits program includes professional liability insurance (for active members), a wide range of health, LTD, home and auto insurance, and a financial planning service offered by Sun Life, all of which provide strong support to dental hygienists in their professional and personal lives. In August 2015, CDHA introduced a new member discount program, CDHA Perks, offering significant savings on dining, travel, leisure, and entertainment activities across North America. The program is now enjoyed by 8,766 members.

2015 Job Market and Employment Survey

CDHA conducted its biennial job market and employment survey in October 2015 and received completed questionnaires from 5,500 members, representing just over one-third of active CDHA members. The 2015 survey revealed that the average hourly wage of dental hygienists has risen each year across all provinces and territories since 2011; 79% of dental hygienists receive some form of employer benefits; and the Canada-wide unemployment rate for dental hygienists is 2.1%, which is much lower than the national average of 7.1% (as of December 2015).

Independent Practice

CDHA contracted a part-time independent practice advisor in September 2015 to respond to the growing needs of the independent dental hygiene practice community. The advisor serves as a member of CDHA's new Independent Practice Advisory Committee, which provides advice on key issues affecting independent dental hygienists across the country. CDHA's Independent Practice community listserv also continues to be an active resource for independent practitioners.



END #3: PROFESSIONAL PRACTICE

Interprofessional Practice

Canadian Association of Gerontology (CAG)

Mary Bertone, a past president of CDHA, gave a presentation on access to oral care for older adults at CAG’s national conference in Calgary (October 2015).

Canadian Association of Public Health Dentistry (CAPHD)

Mary Bertone also participated in a panel at CAPHD’s annual conference, stressing the importance of integrating oral health into primary care. CDHA continues to meet with CAPHD on a regular basis to share common concerns.

Health Action Lobby (HEAL)

CDHA approved HEAL’s joint consensus statement, *The Canadian Way: Accelerating Innovation and Improving Health System Performance*. CDHA also participated in a HEAL panel on Parliament Hill in April 2016 to discuss the federal government’s role in health care. In December 2015, CDHA’s chief executive officer, Ondina Love, was elected co-chair of HEAL.

National Health Ethics Week

CDHA participated in a social media campaign celebrating the 3rd annual National Health Ethics Week alongside a diverse range of organizations, committees, and professionals. All previously published “Talking Ethics” columns from *Oh Canada!*, CDHA’s member magazine, were consolidated in a new Ethics Corner on the website.

Seniors

Information sheets on dry mouth, denture care for older adults, and mouth care/denture care for caregivers were developed, translated, and made available to CDHA members, government officials, and the general public.

**END #3
BY THE
NUMBERS**

2,268
CPS
RxTx Mobile users

287
Independent dental hygienists listed in the “Find an Independent Dental Hygienist” online directory

END #3.1:

PROFESSIONAL STANDARDS

Members are aware of and have access to professional standards.



Canadian Competencies for Baccalaureate Dental Hygiene Programs

Two articles based on the research undertaken to establish the competencies for baccalaureate dental hygiene education in Canada were published in the *Canadian Journal of Dental Hygiene*. A presentation on the competencies was given at the Educators' Workshop prior to CDHA's national conference in Victoria in October 2015, and a roadmap for implementing the competencies in all undergraduate dental hygiene programs was completed. CDHA anticipates that this project will facilitate the standardization of undergraduate curricula and guide educators across the country who are developing fourth-year dental hygiene courses. In the long term, it may lead to changes to entry-to-practice regulations and improve access to care.

Practice
Success

827

Members of
the Independent
Practice Network

137,541

Page views of
CDHA's job board

JOB
BOARD

8,766

Members who
activated their
CDHA Perks
subscription



\$140,000

Value of CDHA Perks savings
enjoyed by members



END #4: PROFESSIONAL KNOWLEDGE

Members create, contribute to, and utilize a growing body of professional knowledge and research.



From its flagship publications, the *Canadian Journal of Dental Hygiene* and *Oh Canada!*, to its position statements, conferences, workshops, and webinars, CDHA offers a variety of opportunities for members to contribute to and learn from the latest in oral health research and education. Knowledge generation and translation are essential to the recognition of dental hygiene as a primary health care profession.

Communications

Canadian Journal of Dental Hygiene (CJDH)

In July 2015, the journal was accepted for inclusion in Scopus, an abstract and citation database of more than 21,000 peer-reviewed journal titles in medicine, science, technology, social sciences, and humanities. CJDH articles are now readily available to thousands of oral health researchers, educators, students, and funding agencies worldwide, who rely on Scopus as their source of timely, high-quality research.

In late 2015, the journal said good bye to scientific editor Katherine Zmetana and longstanding board members Barbara Long and Indu Dhir. Salme Lavigne assumed the role of scientific editor in December 2015 and, shortly thereafter, appointed seven new board members—Joanna Asadoorian, Jane Forrest, JoAnn Gurenlian, Ann Spolarich, Jeanie Suvan, Sylvia Todescan, and Karen B Williams—whose international and interdisciplinary expertise complement the skills and knowledge of the journal's returning board members.



END #4: PROFESSIONAL KNOWLEDGE

eNewsletters

CDHA's biweekly eNewsletters remain a popular source of information for members. Close to 40% of members open and read each issue of eNews.

Oh Canada!

CDHA's member magazine continues to provide engaging updates on the work of dental hygienists at home and abroad, while also tackling complex ethical issues and offering work-life balance solutions and the latest dental hygiene product information.

Provincial Connections

CDHA Corner, a print-ready one-page column, was developed for inclusion in provincial association newsletters. Beginning with a message from the CDHA board director from that province, each CDHA Corner column helps to inform dental hygienists of CDHA's latest offerings for members. CDHA's president, board directors, and chief executive officer also attend provincial annual general meetings throughout the year to update members on CDHA's programs and activities.

Professional Development

2015 National Conference

CDHA's biennial national conference, "Explore," took place in Victoria, British Columbia, from October 29 to 31, 2015. Close to 400 registrants enjoyed dynamic and informative sessions on a range of clinical topics. The scientific program included 8 oral presentations and 15 poster

presentations by leading dental hygiene researchers. Four preconference workshops were offered, and our successful trade show featured 46 dental hygiene related businesses and organizations.

Online Courses

Thirteen online courses are available to members. The "Oral Cancer Screening for Today's Population" course was updated in September 2015 to reflect new evidence. Feedback from dental hygienists who have completed the course has been positive.

Webinar Topics in 2015-2016

- Baccalaureate Dental Hygiene Education: Exploring the New National Competencies
- E-Cigarettes: Exploring the Issues
- Independent Practice: Gearing Up and Getting Going
- Innovative Professional Whitening Solutions for Today's Consumer (sponsored by PHILIPS)
- Key Highlights from the 2015 Job Market and Employment Survey
- Oral Rinsing Recommendations: Understanding the Latest Science (sponsored by Johnson & Johnson)
- The Mysteries of the Peer-Review Process
- TIME FOR CHANGE! A New Curriculum for Evidence-Based Periodontal Debridement



END #4: PROFESSIONAL KNOWLEDGE

Workshops Hosted in 2015-2016

Four interim stabilization therapy (IST) hands-on workshops were held (Sudbury, Toronto, Victoria, Ottawa).

Dental Hygiene Education and Research

Education Advisory Committee

With the help of its Education Advisory Committee, CDHA launched the 2016 Educators' Survey in April 2016 in order to update its profile of dental hygiene educators in Canada. In addition, in an effort to encourage educators to join CDHA, an Educator Institutional Membership category was created in fall 2015. The Educators' Community listserv continues to be a rich forum for information exchange and resources.

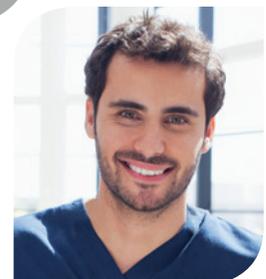
For the first time, the International Dental Hygiene Educators' Forum was held in conjunction with CDHA's biennial national conference. The forum provided an opportunity to learn from and share with educators from dental hygiene programs throughout the world. Baccalaureate and graduate education, interprofessional collaboration, and dental therapy were all topics of discussion at the forum.

Research Advisory Committee

CDHA's *2015-2018 Dental Hygiene Research Agenda* was published in English and French in spring 2016. The research agenda informs researchers, educators, dental hygienists, other health professions, and members of the public of CDHA's updated research priorities, and aims to effect change in the following key areas:

- Access to care issues and unmet oral health needs of individuals
- Risk assessment and management of health conditions
- Capacity building within the dental hygiene profession

By encouraging profession-specific research, CDHA hopes to expand dental hygiene's overall body of knowledge and, in turn, support its members in meeting the evolving and complex oral health needs of the public.



END #4 BY THE NUMBERS



30

Colgate-Palmolive-CDHA
Dental Hygiene Academic
Admission Scholarship
recipients



251

EDUCATORS'
Community

Members of the Educators'
online community



365

Members of CDHA's
Student Facebook page

3,391

Registrants for
webinars in
2015-2016



END #4.1: LEADERSHIP

Members' potential for professional leadership is developed.

Dental Hygiene Students

The maintenance of a strong student leadership program is essential for the long-term vitality of the association. CDHA now has at least one student representative in 30 dental hygiene programs. These student representatives are engaged through regular conference calls; more than 30 students participated in a CDHA board-student ownership linkage event in Victoria in October 2015.



CDHA board of directors and students in Victoria, BC



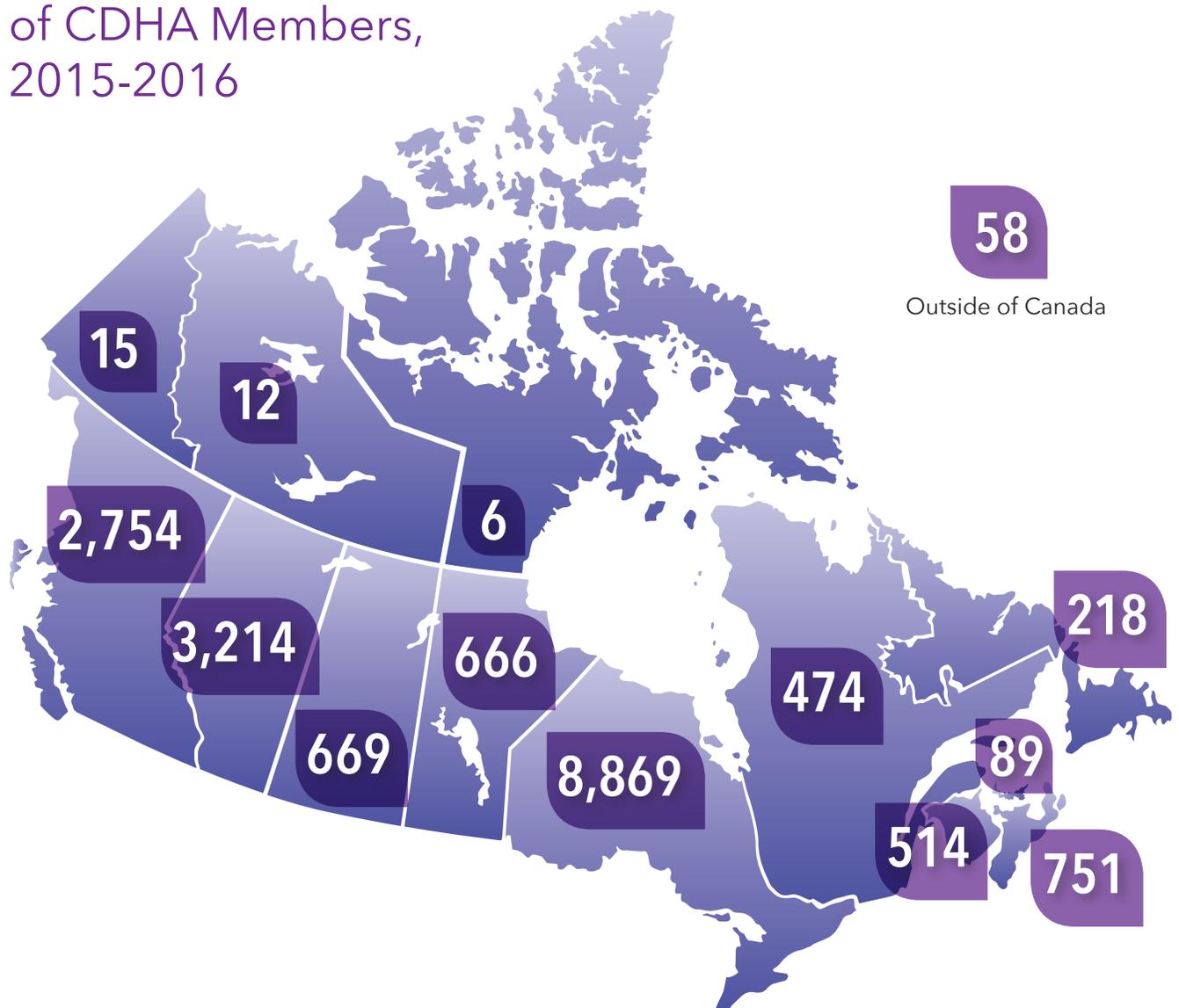
MEMBERSHIP BY THE NUMBERS

The 2015-2016 membership campaign theme was "Rediscover Your CDHA," which allowed the association to highlight its premium member benefits, programs, and services while also complementing the "Explore" theme of its biennial national conference. In addition, the discounted "entry-to-practice" membership category was replaced with a free "graduated student" membership, offering successful National Dental Hygiene Certification Board

exam candidates complimentary access to all CDHA programs and services for the remainder of the membership year in which they graduate.

As of April 30, 2016, CDHA had 18,309 members, which represents an increase of 699 over the previous fiscal year. The number of student members continues to grow, reaching 2,514 in 2015-2016 thanks to ongoing targeted recruitment efforts.

Geographic Distribution of CDHA Members, 2015-2016





VOLUNTEER RECOGNITION

CDHA and the board of directors thank all of the individuals who volunteered their time and expertise to the association, either as members of internal committees and working groups or as representatives at the national and international levels.



CJDH Editorial Board

Katherine Zmetana, *Scientific Editor (until November 30, 2015)*

Salme Lavigne, *Scientific Editor (as of December 1, 2015)*

Joanna Asadoorian

Arlynn Brodie

Ava Chow

Jane Forrest

JoAnn Gurenlian

Indu Dhir

Zul Kanji

Denise Laronde

Barbara Long

Rae McFarlane

Ann Spolarich

Jeanie Suvan

Sylvia Todescan

Karen B Williams

Education Advisory Committee

Sharon Compton, *Chair*

Mary Bertone

Anne-Marie Conaghan

Zul Kanji

Caroline Lotz

Nancy Neish

Lisa Rogers

Brenda Udahl

Lynne Viczko

Larissa Voytek



VOLUNTEER RECOGNITION

Independent Practice Advisory Committee

Amie Banting
France Bourque
Paulette Dahlseide
Sandra Ferguson
Sophie Freeman
Michelle Marusiak
Rosemary Vaillant

National Dental Hygiene Service Code Committee

Mary Bertone
France Bourque
Stacy Bryan-Mackie
Robert Farinaccia
Cindy Fletcher
Patricia Grant
Barbara Hollett
Wendy Jobs
Kellie Watson
Carol Yakiwchuk

Oral Health in Long-Term Care Steering Committee

Mary Bertone
Arlynn Brodie
Lisa Frisch
Marlene Heics
Cindy McQueen
Mickey Wener

Oral Rinsing Steering Committee

Joanna Asadoorian, *author/consultant*
Susan Badanjak
Sally Lockwood
Nancy Campbell-Mione
Mary Tang
Christine Wooley

Research Advisory Committee

Joanna Asadoorian, *Chair*
Sharon Compton
Laura Dempster
Leeann Donnelly
Pauline Imai
Salme Lavigne
Sabrina Lopresti
Laura MacDonald
Lynda McKeown
Deborah Winick-Daniel
Katherine Zmetana

Commission on Dental Accreditation of Canada (CDAC)

Arlynn Brodie (*Health Facilities and Dental Residency Committee*)
Terri Hodge (*Student*)
Alexandra Sheppard (*Commissioner*)

Federal Dental Care Advisory Committee (FDCAC)

Lynda McKeown

International Federation of Dental Hygienists (IFDH)

Mandy Hayre
Sandy Lawlor (*until February 2016*)
Donna Scott (*February 2016 onward*)

National Dental Hygiene Certification Board (NDHCB)

Mary Bertone

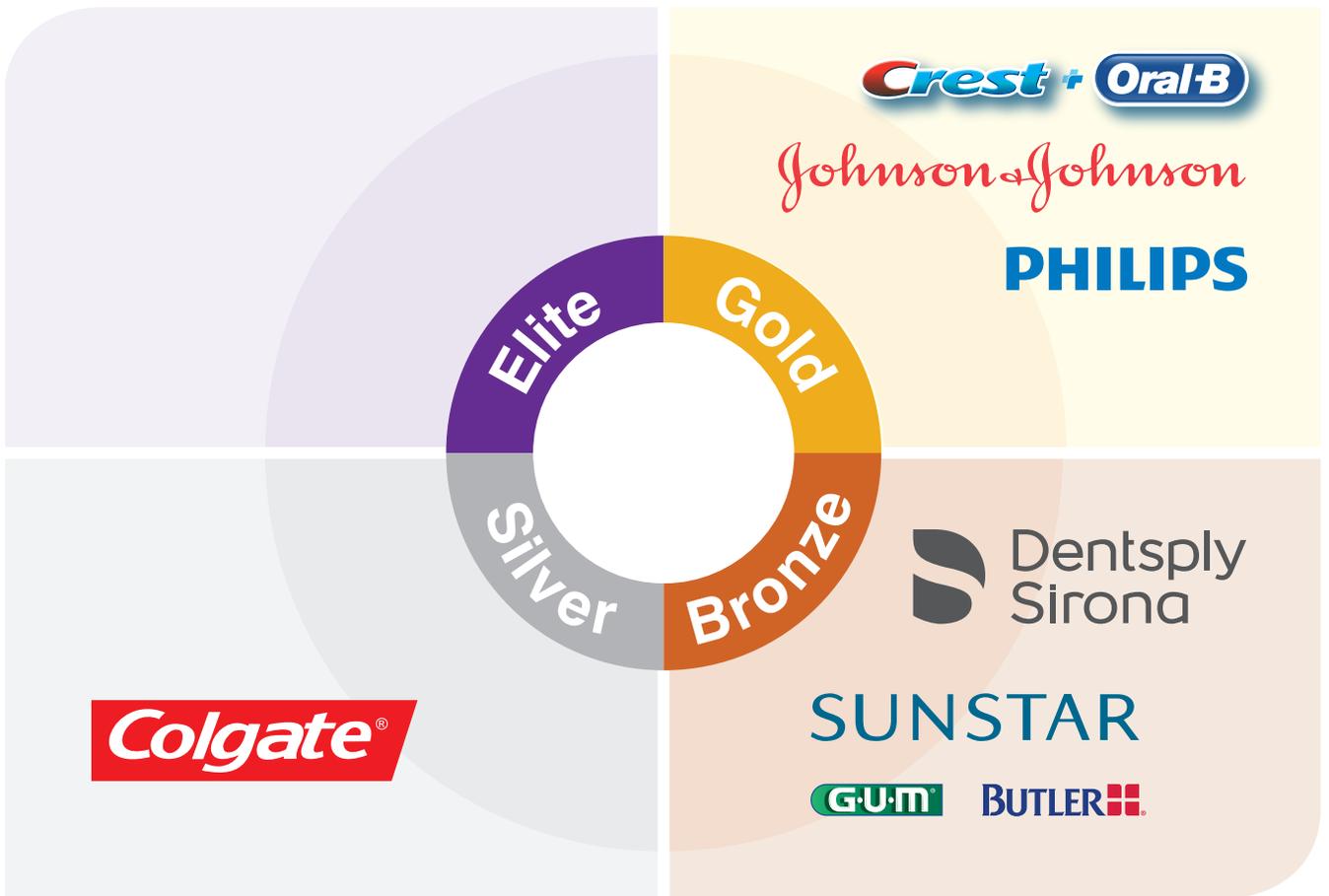
CDHA also recognizes and thanks those who participated in the Gift from the Heart campaign, which helped to launch National Dental Hygienists Week™ in April 2016.



PARTNERS' CIRCLE

CDHA's Partners' Circle comprises six dental industry firms that appreciate and are keenly aware of the essential role that dental hygienists play in the oral health care team. Through their generous contributions to CDHA publications, programs, and events, these industry leaders

help to promote and advance the dental hygiene profession in Canada. CDHA is proud to acknowledge the members of its 2015-2016 Partners' Circle. We thank you for your continued support of the Canadian Dental Hygienists Association and its members.





REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS



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150 Elgin Street, Suite 1800
Ottawa ON K2P 2P8
Canada

Telephone 613-212-5764
Fax 613-212-2896

To the Members of Canadian Dental Hygienists' Association

The accompanying summary financial statements of Canadian Dental Hygienists' Association, which comprise the summary statement of financial position as at April 30, 2016, the summary statement of operations, and related notes, are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations of Canadian Dental Hygienists' Association as at and for the year ended April 30, 2016.

We expressed an unmodified audit opinion on those financial statements in our report dated July 26, 2016.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of Canadian Dental Hygienists' Association. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Canadian Dental Hygienists' Association.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in note 1.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Canadian Dental Hygienists' Association as at and for the year ended April 30, 2016 are a fair summary of those financial statements, in accordance with the basis described in note 1.

Chartered Professional Accountants, Licensed Public Accountants

July 26, 2016

Ottawa, Canada



REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

CANADIAN DENTAL HYGIENISTS' ASSOCIATION

Summary Statement of Financial Position

April 30, 2016, with comparative information for 2015

	General Fund	Capital Asset Fund	Building Fund	Total 2016	Total 2015
Assets					
Current assets:					
Cash	\$ 1,875,567	\$ –	\$ –	\$ 1,875,567	\$ 1,588,811
Investments	275,757	–	34,060	309,817	274,943
Amounts receivable	187,053	–	–	187,053	156,065
Prepaid expenses	50,101	62,289	–	112,390	137,649
	2,388,478	62,289	34,060	2,484,827	2,157,468
Tangible capital assets	–	2,050,996	–	2,050,996	2,198,893
	\$ 2,388,478	\$ 2,113,285	\$ 34,060	\$ 4,535,823	\$ 4,356,361
Liabilities and Net Assets					
Current liabilities:					
Accounts payable and accrued liabilities	\$ 260,541	\$ –	\$ –	\$ 260,541	\$ 170,812
Deferred revenue	1,416,061	–	–	1,416,061	1,343,673
Current portion of mortgage payable	–	73,307	–	73,307	76,636
	1,676,602	73,307	–	1,749,909	1,591,121
Mortgage payable	–	663,761	–	663,761	730,991
Net assets:					
General fund	711,876	–	–	711,876	584,644
Capital asset fund	–	1,376,217	–	1,376,217	1,415,545
Building fund	–	–	34,060	34,060	34,060
	711,876	1,376,217	34,060	2,122,153	2,034,249
	\$ 2,388,478	\$ 2,113,285	\$ 34,060	\$ 4,535,823	\$ 4,356,361

See accompanying notes to summary financial statements.



REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

CANADIAN DENTAL HYGIENISTS' ASSOCIATION

Summary Statement of Operations

Year ended April 30, 2016, with comparative information for 2015

	2016	2015
Revenue:		
Memberships	\$ 2,924,866	\$ 2,780,897
Conferences	275,809	44,336
Insurance administration	190,926	179,236
Advertising and subscriptions	187,081	222,610
Sponsorships and grants	134,465	152,914
Professional development	118,545	139,039
Provincial cost sharing	39,253	38,736
Lease income	25,200	—
Interest	17,807	24,613
	<u>3,913,952</u>	<u>3,582,381</u>
Expenses:		
Salaries and benefits	1,675,084	1,582,642
Utilities, printing and office overhead	365,254	365,438
Travel	318,692	206,806
Consultants and outsourcing	301,973	236,034
Insurance	301,686	282,414
Subscriptions and memberships	199,562	243,449
Amortization of tangible capital assets	158,972	165,986
Bank and credit card charges	84,188	78,283
Web site	82,964	79,628
Advertising	82,179	115,241
Commissions	53,534	32,061
Honoraria and per diems	50,162	43,536
Awards, scholarships and grants	36,745	30,495
Conference	36,305	9,605
Professional fees	30,790	16,081
Interest on capital purchases	27,535	32,001
Translation	20,423	10,460
	<u>3,826,048</u>	<u>3,530,160</u>
Excess of revenue over expenses	<u>\$ 87,904</u>	<u>\$ 52,221</u>

See accompanying notes to summary financial statements.



REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

CANADIAN DENTAL HYGIENISTS' ASSOCIATION

Notes to Summary Financial Statements

Year ended April 30, 2016

The Canadian Dental Hygienists' Association (the "Association" "CDHA") was originally incorporated without share capital under Part II of the *Canada Corporations Act*. Effective December 6, 2013, the Association continued their articles of incorporation from the *Canada Corporations Act* to the *Canada Not-for-Profit Corporations Act*. The Association is a not-for-profit organization and is exempt from income tax under Paragraph 149(1)(I) the Income Tax Act (Canada).

The Association is a national organization operating programs for the benefit of the dental hygiene profession and the public. The Association serves dental hygienists in supporting their efforts to provide high-quality accessible care to Canadians. As the collective voice of dental hygiene in Canada, the Association contributes to the health of the public by leading the development of national positions and encouraging standards related to dental hygiene practice, education, research and regulation.

1. Summary financial statements:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended April 30, 2016.

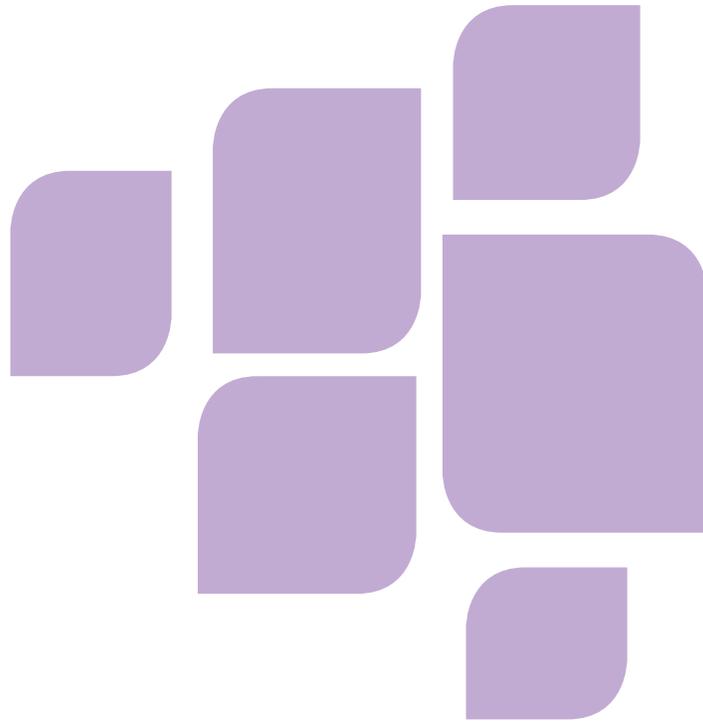
The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- (a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of cash flows does not provide additional useful information and as such has not included it as part of the summary financial statements.

The complete audited financial statements of the Canadian Dental Hygienists' Association are available upon request by contacting the Canadian Dental Hygienists' Association.



THE CANADIAN DENTAL
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