



Your Voice Your Profession

Supporting Members in Every Way

Spousal Exemption Advocacy

1,811 MEDIA RELEASE
DOWNLOADS

94 NEWS ARTICLES &
MEDIA SEGMENTS

5.6 MILLION
AUDIENCE REACH

plus "Voice for Change" social media and letter-writing campaigns urging Ontario MPPs and party leaders to support dental hygienists by approving legislation allowing them to treat spouses



Parliament Hill Day

30 MEETINGS

with members of Parliament, senators, and political advisors to discuss key advocacy priorities



PPE Advocacy

1,103 LETTERS

sent to MPPs/MLAs advocating for personal protective equipment (PPE) needs during the COVID-19 pandemic



Return to Work Handbook

27 PAGES

complete with interim guidance for dental hygienists considering a return to work during the COVID-19 pandemic





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COVID-19 Connections

1,148 PHONE CALLS & EMAILS

providing guidance and advice to members during the COVID-19 pandemic

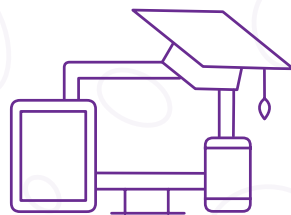


COVID-19 Learning

3,048 WEBINAR REGISTRATIONS

8,183 VIDEO VIEWS

sharing new knowledge on infection prevention and control, insurance matters, employment Q&A, and more



COVID-19 Communications

35 eBULLETINS

keeping members up to date



www.cdha.ca/safetyalerts

COVID-19 Support Fund

\$50,000 DONATION

from Crest + Oral-B and distributed to CDHA members

