



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRES



For immediate release (Offert en français sur demande)

## Media Release

### Do You Know a Dental Hygiene Superhero?

December 27, 2018 (Ottawa, ON) — Join forces with the Canadian Dental Hygienists Association (CDHA) to support our second annual competition to recognize dental hygiene health care superheroes in communities across Canada. Championed by your oral health defender CDHA and sponsored by Sensodyne®, we're looking for the heroes in your community who fly to the rescue of clients everywhere, leap oral health obstacles in a single bound, and defend dental hygiene, armed with the power to battle evil plaque and tooth decay.

“Every dental hygienist has a special superpower to share. Big or small, whatever the contribution to the profession, we want to hear your story,” says Tracy Bowser, CDHA president. Employers, clients or colleagues may nominate their dental hygiene superheroes who work hard, take pride in what they do, and make our lives and communities better. Nominees will be evaluated on their client focus, social responsibility, leadership and integrity.

The competition runs from January 2 to April 30, 2019 and we hope to exceed last year's 818 nominations. If your dental hygienist is a healthcare superhero, nominate him or her today at [www.dentalhygienecanada.ca/healthcaresuperhero](http://www.dentalhygienecanada.ca/healthcaresuperhero).



Serving the profession since 1963, CDHA is the collective national voice of more than 28,495 registered dental hygienists working in Canada, directly representing 19,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: [www.dentalhygienecanada.ca](http://www.dentalhygienecanada.ca).

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