



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRE

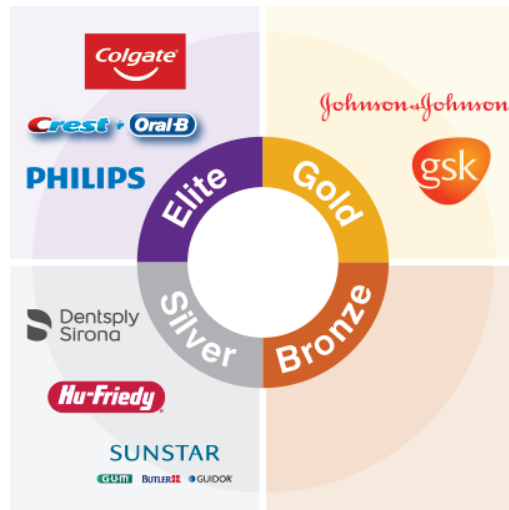
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## Media Release

### Dental Hygienists Recognize Valuable Partnerships with Dental Industry

July 23, 2019 (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) continues to build key partnerships with dental industry leaders to enhance public understanding of the dental hygiene profession and improve the oral health of Canadians.

Recognizing the power of these valuable partnerships, CDHA has established the CDHA Partners' Circle for select dental industry companies who understand and appreciate the significant role that dental hygienists play as part of the oral health care team. "These strategic partnerships with dental industry are vital," says Tracy Bowser, CDHA president. "Their generous support of our national professional association, our members, and the entire dental hygiene profession is essential to improving oral health care in Canada."



CDHA's Partners' Circle comprises eight dental industry leaders whose sponsorship levels range from silver to elite. The elite-level members are Colgate, Crest+Oral-B, and Philips. GlaxoSmithKline (GSK) and Johnson & Johnson are gold-level members, and our silver-level members are Dentsply Sirona, Hu-Friedy, and Sunstar. CDHA proudly recognizes these longstanding dental industry partners and respected members of CDHA's Partners' Circle.

Serving the profession since 1963, CDHA is the collective national voice of more than 29,549 registered dental hygienists working in Canada, directly representing 20,000 individual members including dental hygienists and students. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit: [www.dentalhygienecanada.ca](http://www.dentalhygienecanada.ca).

- 30 -

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