



THE CANADIAN DENTAL  
HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE  
DES HYGIÉNISTES DENTAIRE

For immediate release (Offert en français sur demande)

## Media Release

### Searching for Dental Hygiene Superheroes

February 7, 2022 (Ottawa, ON) — Join forces with the Canadian Dental Hygienists Association (CDHA) as we mark our fifth year recognizing dental hygiene health care superheroes in communities across Canada. Championed by CDHA and sponsored by SENSODYNE, the Dental Hygiene Superhero competition runs from February 1 to May 17 and celebrates dental hygienists who educate and empower their clients to embrace the “oral health for total health” motto.

Do you know a dental hygienist who promotes oral health for disease prevention and overall wellness? “The SENSODYNE Superhero competition is a great way to share your experiences with us, and to recognize the impact your dental hygienist has had on your oral and overall health,” says Wendy Stewart, CDHA president. “As a dental hygienist, I am always so proud to hear stories about how dental hygienists make differences in people’s lives,” adds Stewart. Over the past four years more than 3,200 deserving dental hygienists have been nominated by employers, clients or colleagues. In 2022 we hope to exceed last year’s 778 nominations. Nominees are evaluated on their client focus, empowerment through education, accountability, leadership, integrity, respect, and compassion.



Nominate your dental hygienist health care superhero today!

[www.dentalhygienecanada.ca/healthcaresuperhero](http://www.dentalhygienecanada.ca/healthcaresuperhero).

CDHA is the collective national voice of more than 30,200 dental hygienists working in Canada, directly representing 21,000 individual members, including students. Since 1963, CDHA has worked to advance the profession and promote the importance of oral health. Dental hygiene is the sixth largest regulated health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit [dentalhygienecanada.ca](http://dentalhygienecanada.ca).

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