



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRES

For immediate release (Offert en français sur demande)

Media Release

Canadian Dental Hygienists Celebrate the Power of Partnerships

August 9, 2024 (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) annually celebrates its long-standing partnerships with dental industry. These meaningful collaborations have been instrumental in moving the dental hygiene profession forward and in building awareness across Canada of the importance of oral health and its impact on our overall health.

The ongoing support that CDHA receives from its dental industry partners strengthens the association's vital advocacy initiatives and its robust professional development offerings. "CDHA knows the importance of partnering with highly regarded and impactful industry leaders as it enables us as an organization to provide the highest level of service to our membership, while continuing to promote the essential role that dental hygienists play in everyone's oral health care," says Francine Trudeau, CDHA president. "We are excited for the continued partnerships with our dedicated Partner Circle members, who are committed to the betterment of CDHA, our members and the profession of dental hygiene."

To honour these dental industry partners who understand and appreciate the significant role that dental hygienists play on the oral health care team, CDHA established the CDHA Partners' Circle. Earlier this year, the association welcomed eight respected dental industry leaders into the circle, with sponsorship investment levels ranging from bronze to elite. The elite-level members are Haleon and Waterpik; Listerine is our gold-level member; the silver-level members are Colgate, PHILIPS, and Dentsply Sirona; and



HuFriedyGroup and Sunstar are the bronze-level members. CDHA proudly recognizes these devoted dental industry partners as members of the 2024 Partners' Circle.

About the Canadian Dental Hygienists Association (CDHA):

CDHA is the national voice of dental hygienists in Canada. Representing over 31,000 dental hygienists across the country, CDHA advocates for the advancement and promotion of the dental hygiene profession while maintaining a commitment to the public's oral health. Dental hygiene is the sixth largest regulated health profession in Canada with professionals working in a variety of settings, including [independent dental hygiene practice](#), with people of all ages, addressing issues related to oral health. For more information on oral health, visit [dentalhygienecanada.ca](#). For more information on the work of CDHA, visit [cdha.ca](#).

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