

OFFICIAL CONTEST RULES

- 1) By entering this contest (the "Contest"), you represent and warrant that you have read, fully understand and agree to be bound by these Official Rules. You further agree to be bound by the decisions of Canadian Dental Hygienists Association (the "Company") which shall be final and binding in all respects.
- 2) The Contest is restricted to individuals who are of the legal age of majority in their jurisdiction of residence as of the date of entry in the Contest.
- 3) Entry in the Contest is prohibited to individuals residing in any jurisdiction where entry is prohibited by law.
- 4) No purchase is necessary to enter the Contest.
- 5) One (1) Contest entrant per person is permitted.
- 6) Participation in the Contest will only be permitted where such participation is legal and not prohibited. The Company makes no representations or warranties, implicit or explicit, as to your legal right to participate in the Contest nor shall any of the Company's employees, licensees, distributors, wholesalers, affiliates, subsidiaries, advertising, promotion or other agencies, media partners, agents or retailers have the authority to make any such representations or warranties.
- 7) Employees, officers and directors of the Company, as well as those of its licensees, affiliates, subsidiaries, advertising, promotion or other agencies, media partners, advertisers, retailers, and members of the immediate families of each are not eligible to participate in the Contest.
- 8) There is one (1) early bird prize available to be won in the Contest (the "Early Bird Prize"), being one (1) CAD \$1,000 retail gift card.
- 9) There are twelve (12) main draw prizes available to be won in the Contest (the "Main Draw Prizes"; Early Bird Prize and Main Draw Prizes shall be collectively referred to as "Prizes" and individually referred to as "Prize"), being:
 - a) Two (2) CAD \$500 retail gift cards;
 - b) Ten (10) 2025–2026 CDHA memberships, each valued at CAD \$246 plus applicable tax. If a winner resides in a constituent province, the recipient will also receive membership with their provincial association at no additional cost.
- 10) The odds of winning a Prize will depend on the total number of eligible entries received. The Company reserves the right to substitute the Prize with another prize if, for any reason, the Prize cannot be obtained or awarded by the Company.
- 11) Entries for the Contest will be accepted commencing July 22, 2025, at 12:00 pm ET and must be received no later than 11:59 pm ET on October 31, 2025 (the "Contest Period"). Any entry received after this time will be ineligible. The Company shall not be responsible for entries mailed but not received in a timely manner by the Company.
- 12) To enter the Contest, renew or buy your CDHA membership for the 2025–2026 membership period. Your account must be in good standing during the Contest Period. For a no-purchase entry, drop off or mail a hand-drawn ballot before the end of the Contest Period indicating "2025–2026 CDHA Membership Contest" along with your full name, address, home telephone number, date of birth, and valid email address to the CDHA office located at 1122 Wellington St W, Ottawa, Ontario, K1Y 2Y7. Entries are limited to one entry per person per account. For a no-purchase entry method, one account number will be assigned per entry. The Prize will be awarded to the account holder of record only. All entries received, or if applicable post-marked after the end of the Contest Period, thereafter shall be

null and void. The personal information provided on the entry forms will be collected and used for the purposes of administering the Contest awarding the Prize and announcing the winner.

- 13) The review of the Contest entries will be conducted under the supervision of the Company, whose decisions are final. On October 2, 2025, at approximately 10:00 am ET, the potential Early Bird Prize winner (the "Early Bird Winner") will be randomly selected from all eligible entries received before October 1, 2025, at 11:59 pm ET. On November 1, 2025, at approximately 10:00 am ET, the potential Main Draw Prize winners (the "Main Draw Winners") will be randomly selected from all eligible entries received by October 31, 2025, at 11:59 pm ET. The Early Bird Winner and Main Draw Winners shall be collectively referred to as "Winners" and individually referred to as "Winner".
- 14) The Winners will be contacted in accordance with the information provided in the Winner's Contest entry. If the Company is unable to make contact with the Winner within two (2) business days, that Winner will forfeit his or her right to a Prize and a new Winner may be selected in accordance with these Official Rules. The Company is not responsible for and shall not be liable for unsuccessful efforts to notify any Winner.
- 15) In order to receive a Prize, the Winner will be required to complete all of the following steps within five (5) days of being contacted by the Company:

- (1) Correctly answer an arithmetical skill-testing question, without assistance of any kind, whether electronic, mechanical or other;
- (2) Provide the Company with satisfactory proof that the Winner has achieved the age of majority in his or her jurisdiction of residence and is not a resident of any jurisdiction excluded by this Contest;
- (3) Execute an Indemnity and Full and Final Release, as provided by the Company.

If the Winner is ineligible, has provided inaccurate information to the Company, fails to complete any of the above mentioned steps within the prescribed time, or otherwise fails to comply with these Official Rules, said Winner will be disqualified and an alternate Winner may be selected in accordance with these Official Rules.

- 16) Transfer of a Prize is not permitted.
- 17) All Contest entry information will be treated in accordance with the Company's privacy policy at www.cdha.ca/CDHA/Privacy_Terms.aspx#privacy.
- 18) The Company reserves the right to publish the Winner's name on its website and in other marketing efforts. Winner consents to the use of his/her name for publicity and commercial purposes without further compensation unless prohibited by law.
- 19) Your Contest entry will be disqualified and any prize will be forfeited, at the sole discretion of the Company, if you have not complied with these Official Rules.
- 20) The Company, Contest sponsors and the employees, officers, directors, shareholders, agents, and representatives of the Company and its parent companies, affiliates, subsidiaries, and advertising, promotion and legal advisors are not responsible for, shall not be liable for and you hereby forever release them from claims pertaining to: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible Contest entries; (ii) telephone, electronic, mail, hardware, or software program, network, Internet, or computer malfunctions, failures, or difficulties; (iii) errors in transmission; (iv) any condition caused by events beyond the control of the Company that may cause the Contest to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind caused by a prize or resulting from acceptance or participation in the events contemplated by a prize, or from participation in the Contest; or (vi) any printing or typographical errors in any materials associated with the Contest.

- 21) This Contest is governed by and construed in all respects in accordance with the laws of the province of Ontario. By entering this Contest, you are hereby attorning to the exclusive jurisdiction of the courts of Ontario.
- 22) The Company reserves the right to modify, terminate or extend the Contest in its sole and unfettered discretion by posting notice of same on its website.