



Celebration Ideas

Oral Health Month & National Dental Hygienists Week™ (NDHW™)

NDHW™ Sponsored by:



Promote awareness of oral health in your community by using our celebration ideas or your own creative concepts. Even picking just one activity to take our message out into the community will make a difference, raising the profile of the profession and highlighting the value of dental hygienists.



In your office

- Label all outgoing mail with NDHW™ stickers.
- Construct a Wall of Smiles bulletin board – posting all your clients' healthy smiles (with permission).
- Hand out NDHW™ Smile Certificates to children.
- Add the NDHW™ electronic graphic banners to your email signature and/or websites.
- Plan a “tooth fairy” themed day at the clinic.



In your community

- Ask your local library or bookstore to set up a display featuring oral health themed books.
- Ask local hotels, malls or other businesses to announce Oral Health Month or NDHW™ on their outdoor billboards.
- Visit your local arena to host a mouthguard fitting session.
- Supply oral health info flyers to local stores to be included in shopping bags.



Online & media

- Record and post a YouTube video on proper brushing and flossing techniques.
- Inform local newspapers, radio and television stations about Oral Health Month and NDHW™ and offer to be interviewed on air.
- Show your support for National Dental Hygienists Week™ by adding a themed frame to your social media profile photos.



In schools

- Promote a sugar-free day in local schools. Organize a snack raid at a local school, examining, recording, then discussing nutrition and oral health.
- Visit high school health classes to talk about risky behaviours like smoking, oral piercing, HPV.
- Prepare a Teacher's Kit with activity and fact sheets about childhood oral health issues and deliver it to local schools.

Check out www.cdha.ca/NDHW for the full list of celebration ideas and resources to help you celebrate.

Be sure to share whatever you do with marketing@cdha.ca so you can make this list next year and be considered for one of our awards.