



THE CANADIAN DENTAL
HYGIENISTS ASSOCIATION
L'ASSOCIATION CANADIENNE
DES HYGIÉNISTES DENTAIRES

For immediate release (Offert en français sur demande)

Media Release

Dental Hygienists and Dental Industry: A Partnership for Progress

June 10, 2020 (Ottawa, ON) — As we navigate these challenging times, the Canadian Dental Hygienists Association (CDHA) is deeply appreciative of the amazing dedication and commitment of our new and long-time dental industry partners.

CDHA is grateful for these professional partnerships, which yield so many benefits for our members. “These strategic relationships are invaluable in advancing the dental hygiene profession and in building greater public awareness of the integral role dental hygienists play on the oral health care team,” explains Leanne Huvenaars, CDHA president. “We are truly thankful for the continued support of our partners and their commitment to our association, our members, and to the dental hygiene profession as a whole.”

This year, CDHA’s Partners’ Circle comprises eight dental industry leaders whose sponsorship levels range from bronze to elite. The elite-level members of the circle are Crest+Oral-B and GlaxoSmithKline (GSK); Colgate and Philips are our gold-level members; the silver-level members are Johnson & Johnson and first-time member Waterpik; Hu-Friedy and Sunstar are our bronze-level members. CDHA is proud to recognize and celebrate these dental industry partners—all respected members of our Partners’ Circle.



CDHA is the collective national voice of more than 29,251 dental hygienists in Canada, directly representing 20,000 individual members, including students. Since 1963, CDHA has worked to advance the profession and promote the importance of oral health. Dental hygiene is the sixth largest registered health profession in Canada with professionals working in a variety of settings, including independent dental hygiene practice, with people of all ages, addressing issues related to oral health. For more information on oral health, visit www.dentalhygienecanada.ca.

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