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## Media Release

### Canadian Dental Hygienists Celebrate the Power of Partnerships

**July 9, 2025** (Ottawa, ON) — The Canadian Dental Hygienists Association (CDHA) annually celebrates its long-standing partnerships with dental industry. These meaningful collaborations have been instrumental in moving the dental hygiene profession forward and in building awareness across Canada of the importance of oral health and its impact on our overall health.

The ongoing support that CDHA receives from its dental industry partners strengthens the association's vital advocacy initiatives and its robust professional development offerings. "CDHA is grateful for the continued support from our Partners' Circle members. These valued partnerships are instrumental in advancing the dental hygiene profession while promoting the connection between oral health and overall well-being," says Alexandra Sheppard, CDHA president. "By aligning with respected and influential industry leaders who share our vision, we can continue to deliver exceptional value and support to our members."

To honour these dental industry partners who understand and appreciate the significant role that dental hygienists play on the oral health care team, CDHA established the CDHA Partners' Circle. Earlier this year, the association welcomed ten respected dental industry leaders into the circle, with sponsorship investment levels ranging from bronze to elite. Haleon is our elite level member; Colgate, Listerine, and PHILIPS are our gold-level members; our silver-level member is Waterpik; BioGaia, Dentalcorp, Dentsply Sirona, GUM, and HuFriedyGroup are the bronze-level members. We are particularly

ELITE

HALEON

GOLD



LISTERINE PHILIPS



SILVER

waterpik

BRONZE

BioGaia

dentalcorp

Dentsply  
Sirona

GUM

HuFriedyGroup

pleased to welcome BioGaia and Dentalcorp as new members of this prestigious group. CDHA proudly recognizes all these devoted dental industry partners as members of the 2025 Partners' Circle.

### **About the Canadian Dental Hygienists Association (CDHA):**

CDHA is the national voice of nearly 34,000 dental hygienists in Canada. CDHA directly represents over 23,000 individual members across the country, advocating for the advancement and promotion of the dental hygiene profession while maintaining a commitment to the public's oral health. Dental hygiene is the sixth largest regulated health profession in Canada with professionals working in a variety of settings, including [independent dental hygiene practice](#), with people of all ages, addressing issues related to oral health. For more information on oral health, visit [dentalhygienecanada.ca](https://dentalhygienecanada.ca). For more information on the work of CDHA, visit [cdha.ca](https://cdha.ca).

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