



FEATURED IN TRENDS

BioGaia | Colgate | Haleon |
HuFriedyGroup | LISTERINE |
PHILIPS | TheraBreath

THE ORAL HEALTH
PRODUCTS eBULLETIN
BROUGHT TO YOU BY CDHA

brings the latest oral health product information directly to you. It provides insight into the newest oral health products on the market today to help shape your client care for tomorrow. Keep your fingers on the pulse of industry trends with the Oral Health Products eBulletin!

ORAL HEALTH SUPPORT MADE
EASY



Introducing **BioGaia Prodentis**, a clinically proven probiotic specifically designed to target the oral microbiome.

With a combination of two distinct and patented *L. reuteri* strains, Prodentis helps:

- Reduce gingivitis and plaque
- Lower the risk of caries
- Promote healthy teeth and gums

Request [free](#) patient samples for seamless integration of Prodentis into your practice.

[Prodentis Samples Request Form](#)

NEW COLGATE TOTAL®
TOOTHPASTE



Help prevent common oral care problems (such as caries and gingivitis) before they start with the NEW Colgate Total® Active Prevention + Deep Clean Toothpaste.

The NEW formulation of Colgate Total® was developed to enhance stability of stannous ions.

This breakthrough preventive technology uses an active cleaning formula with micro particles to help remove plaque in hard-to-reach spaces and is also formulated with additional fluoride to protect against cavities.

Plus, this toothpaste fights the root cause of cavities, gingivitis, plaque, enamel erosion, sensitivity, and tartar.

Contact your Colgate advisor or call 1-800-2COLGATE (1-800-226-5428)

[Shop.ColgateProfessional.ca](#)

ENAMEL SAFE WHITENING



New Sensodyne Clinical White is clinically proven to whiten teeth by 2 shades* while providing 24/7 sensitivity protection†.

Visit [Haleon Health Partner](#) to learn more.

*After 8 weeks of twice daily brushing

†With twice daily brushing

THE POWER IS YOURS



The power of all-in-one brings versatile air polishing to every clinician treating every patient. The PWR Pair brings you the power of supra- and subgingival calculus and stain removal, biofilm disruption, and implant cleaning. PWR Air Polishing also helps remove trapped food debris and plaque build-up from between your patients' teeth.

[Learn More](#)

INTRODUCING LISTERINE
CLINICAL SOLUTIONS™



Introducing our line of advanced, targeted solutions that take our science to a whole new level. Treat common oral health concerns between visits with Clinical Solutions™.

LISTERINE Clinical Solutions™ Gum Therapy works in two ways to restore gingival health with 67% more zinc chloride than any other LISTERINE® product.

LISTERINE Clinical Solutions™ Enamel Repair works on contact* to repair weakened enamel.

[Learn More](#)

*Vigorously swish 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out

CUSTOM WHITENING WITH
ZOOM! DELIVERED



Give patients and yourself a hassle-free, customized professional whitening experience with Philips Zoom! Delivered. This innovative solution lets you cut down office time by having Philips ship Zoom! DayWhite or NiteWhite whitening gels and custom trays directly to patients' homes.

There's no need to pre-purchase inventory — you just scan oral impressions, upload to the Philips lab, and order on the Philips Dental ProShop. Your patients will receive their custom kit within 10 days. It's that easy!

[Learn More](#)

A FRESH NEW WHITENING
RINSE



As dental hygienists, you're often the first point of contact for patients looking to brighten their smiles. And you know that some of those patients are concerned about the effects of using peroxide-based whitening solutions on their teeth.

Meet TheraBreath™ Whitening Rinse, a new, dentist-formulated way to whiten teeth at home that's **suitable to use every day!**

TheraBreath™ Whitening Rinse

- Whitens **without peroxide**
- Contains naturally sourced stain-fighting enzymes
- Helps remove stains and prevent future staining

Like other TheraBreath™ rinses, it's also non-burning and contains no alcohol or dyes!

Available to your patients on [Amazon.ca!](#)

[Unsubscribe](#)