



FEATURED IN TRENDS

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THE ORAL HEALTH PRODUCTS eBULLETIN BROUGHT TO YOU BY CDHA

brings the latest oral health product information directly to you. It provides insight into the newest oral health products on the market today to help shape your client care for tomorrow. Keep your fingers on the pulse of industry trends with the Oral Health Products eBulletin!

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NEW BIOGAIA PRODENTIS FRESH BREATH A TARGETED APPROACH TO SUPPORTING FRESH BREATH AND ORAL BALANCE



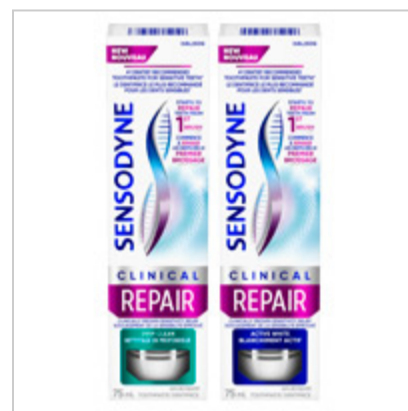
Introducing BioGaia Prodentis Fresh Breath, a clinically proven probiotic designed to target the oral microbiome and help manage bad breath at its source.

With a combination of BioGaia's patented *L. reuteri* DSM 17938 & *L. reuteri* ATCC PTA 5289, **plus zinc** to help neutralize volatile sulfur compounds, Prodentis Fresh Breath:

- supports a balanced oral microbiome
- reduces compounds associated with bad breath
- promotes healthy teeth and gums
- is a fresh mint flavoured lozenge designed for daily use

[Request free patient samples and register for a virtual lunch & learn](#) for seamless integration of Prodentis Fresh Breath into your practice.

SENSODYNE CLINICAL REPAIR



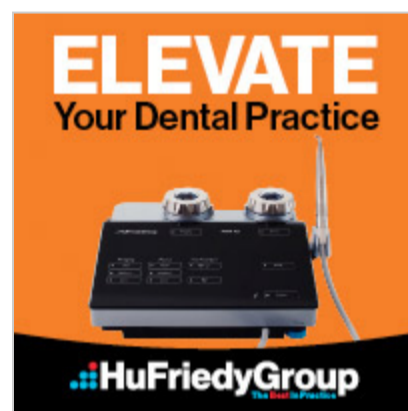
It's here! Our next generation formulation.

When used as directed, SENSODYNE Clinical Repair starts to repair teeth from the 1st brushing*. It contains Novamin and with twice daily brushing it provides clinically proven sensitivity relief.

[Learn More](#)

*Helps repair sensitive area of teeth with continued twice-daily brushing

ELEVATE YOUR DENTAL PRACTICE



Ensure a more comfortable cleaning and exceptional results with therapeutic air polishing from the NEW PWR Air device. Increase the value of your practice's offering by treating each unique patient with supra- and subgingival stain removal, biofilm disruption, and implant cleaning.

[PWR On](#)

SENSITIVITY RELIEF FOR YOUR PATIENTS



Introducing LISTERINE Clinical Solutions[®] Sensitivity Relief, designed for your patients with tooth sensitivity. It is formulated with potassium oxalate to create a protective barrier against the sharp sensation of pain caused by tooth sensitivity. This gentle formulation is alcohol-free and dye-free with a mild mint taste that encourages patient compliance.

This product was shown to provide tough and durable occlusion vs competitive occlusive toothpastes in an in vitro study.^{1,2} The results showcased that LISTERINE Clinical Solutions[®] Sensitivity Relief mouthwash was able to block 99% of exposed dentin tubules in 12 rinses.¹

[Learn more](#)

1. Sharma D, Hong CK, Heigo PS. A novel potassium oxalate-containing tooth-desensitising mouthrinse: A comparative in vitro study. J Dent. 2013;41(Suppl 4):S18-S27.

2. Data on file, © Kenvue Canada Inc. 2026

PROFESSIONAL WHITENING AT HOME



When patients want whiter teeth on their own schedule, Philips Zoom! take-home is the solution for them. These custom kits include a quick start guide that simplifies take-home whitening so patients can whiten their teeth up to 9 shades after 14 days of use (using NiteWhite 22% CP once a day for 14 days). Proven safe on enamel and gums, these HP and CP formulas let patients whiten for 30 minutes a day or overnight, with little to no teeth sensitivity.

[Learn more about offering Philips Zoom! take-home in your practice today.](#)

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