

MOST CANADIANS GIVE THE STATE OF ORAL CARE FOR OLDER CANADIANS AND SENIORS CARE A POOR RATING

MAJORITY SUPPORT FEDERAL GOVERNMENT FUNDING FOR PREVENTIVE AND BASIC ORAL HEALTH TREATMENTS FOR LOW-INCOME SENIORS

MAJORITY SAY IT'S IMPORTANT TO HAVE ORAL HEALTH INCLUDED IN NATIONAL STANDARDS OF CARE FOR SENIORS IN LONG-TERM CARE HOMES

ABACUS DATA

DETAILED RESULTS

SENIORS ORAL HEALTH IN CANADA

CONDUCTED FOR THE CANADIAN DENTAL HYGIENISTS ASSOCIATION (CDHA)
JANUARY 2022

RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC AFFAIRS AND MARKET RESEARCH EXPERTS

METHODOLOGY

The survey was conducted with 2,200 Canadian residents from January 7 to 12, 2022. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

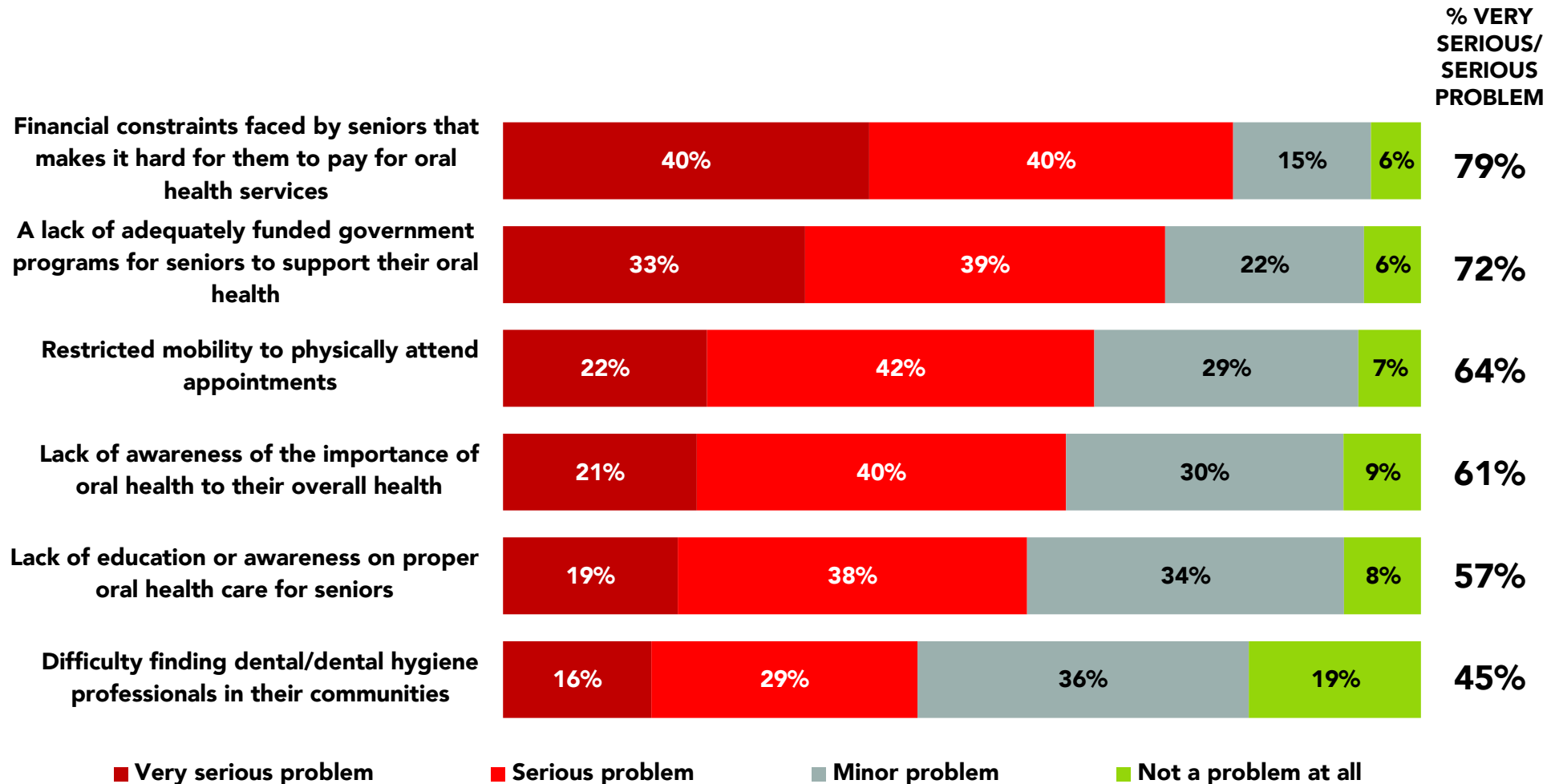
The margin of error for a comparable probability-based random sample of the same size is +/- 2.24%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

KEY FINDINGS

- 1. Most Canadians give the state of oral care for older Canadians and seniors care a poor rating.**
 - Well over half of Canadians say older adults and seniors face serious problems with financial constraints, a lack of support programs, and a lack of education and awareness for oral health both as on it's own and how it impacts their health overall.
- 2. When it comes to oral health services in long-term care, among those with an opinion, most are likely to say these services are non-existent or minimal (47%). Few say the services are satisfactory (14%) and even fewer give them an excellent/good rating (7%).**
- 3. Canadians are supportive of both proposed solutions:**
 - 86% support federal government funding for preventive and basic oral health treatments for low-income seniors.
 - 88% say it's important to have oral health included in national standards of care for seniors in long-term care homes.
- 4. Support is more intense among older Canadians and NDP voters, but overall support is quite universal across age, gender and region. Among all ages, genders, and regions less than 10% oppose or feel these policies are not important.**

A MAJORITY OF CANADIANS IDENTIFY MAJOR CHALLENGES FOR SENIOR'S AND OLDER ADULTS ORAL HEALTH INCLUDING FINANCIAL, ACCESSIBILITY AND EDUCATIONAL/AWARENESS CHALLENGES

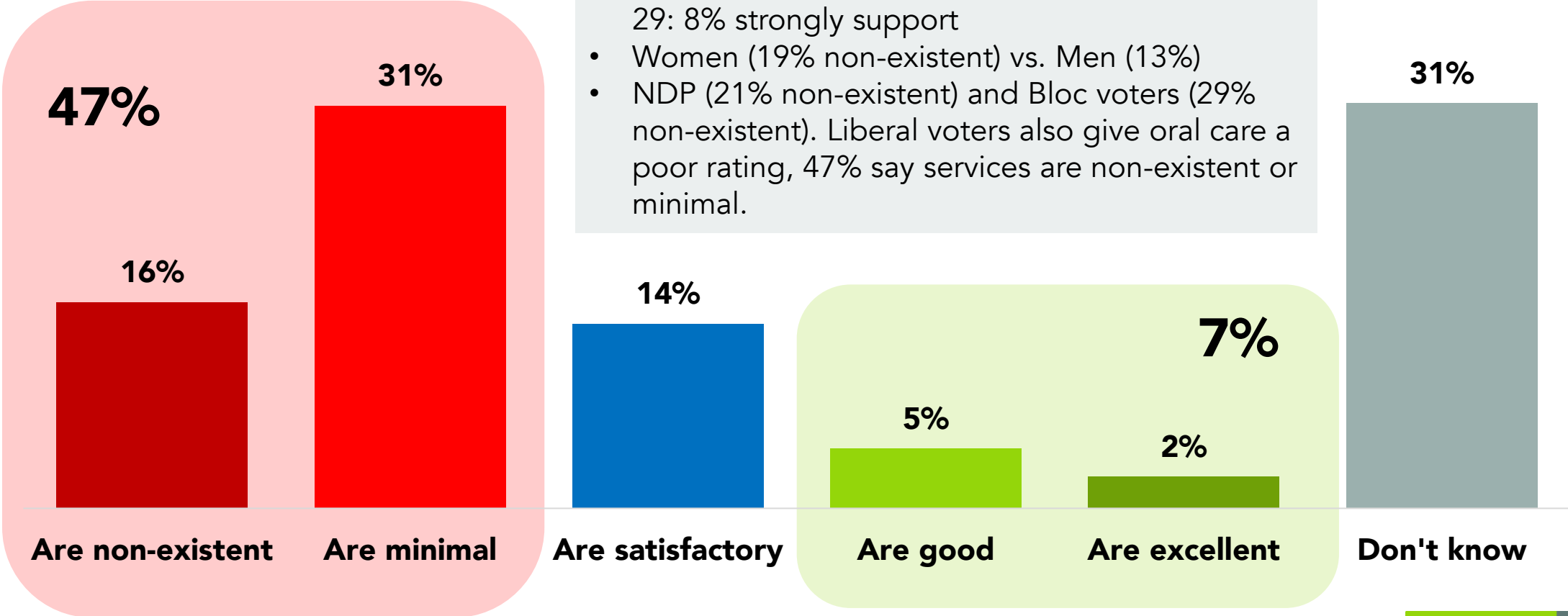


Over 50% of Canadians believe there are a variety of serious problems for oral health of older adults and seniors including:

- Financial constraints to pay for services
- A lack of adequately funded support programs for senior's to manage oral health
- Challenges with restricted mobility
- And a lack of awareness and education for oral care, including how oral care impacts overall health

Thinking about the oral health of older adults and seniors, to what extent do you feel each of the following is a problem in Canada?

CANADIANS MOST LIKELY TO SAY THE STATE OF ORAL HEALTH SERVICES IN LONG-TERM CARE HOMES IS NON-EXISTENT, MINIMAL

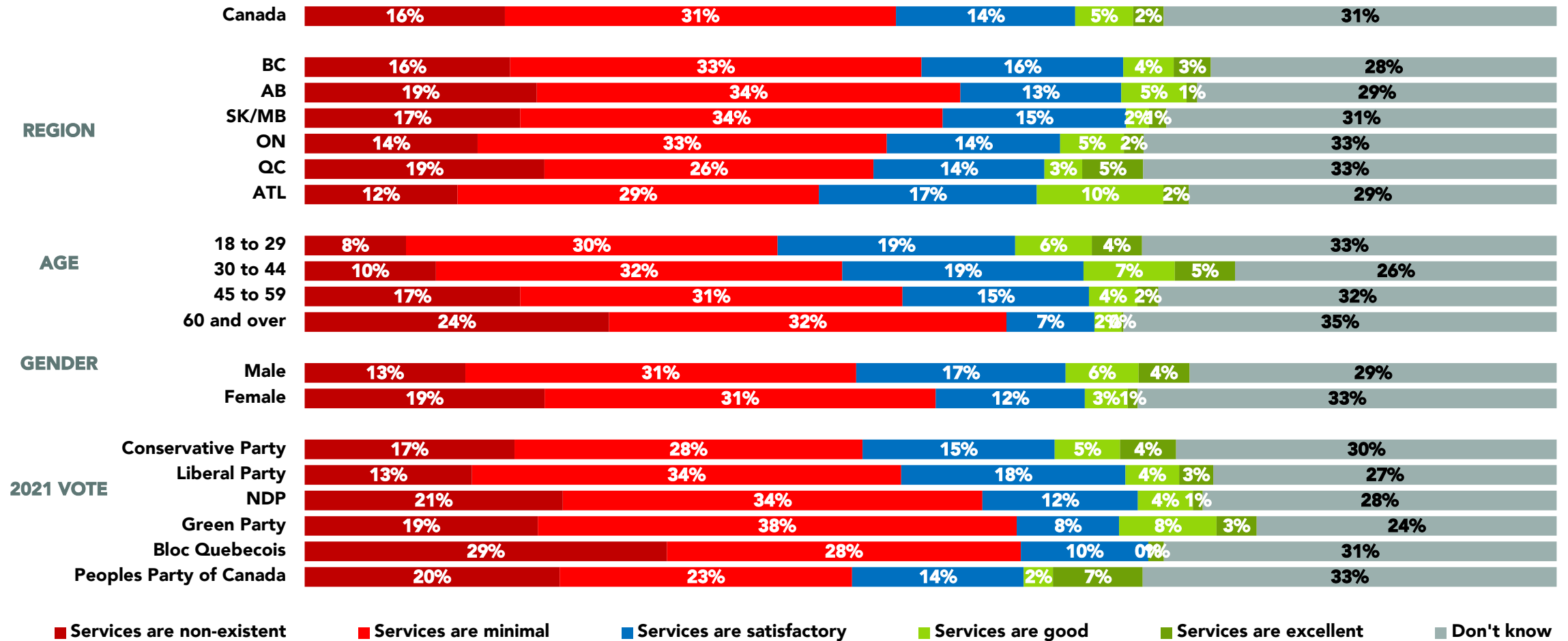


Criticism about the state of oral health services in long-term care is strongest among:

- Older Canadians (60+: 25% non-existent vs. 18-29: 8% strongly support)
- Women (19% non-existent) vs. Men (13%)
- NDP (21% non-existent) and Bloc voters (29% non-existent). Liberal voters also give oral care a poor rating, 47% say services are non-existent or minimal.

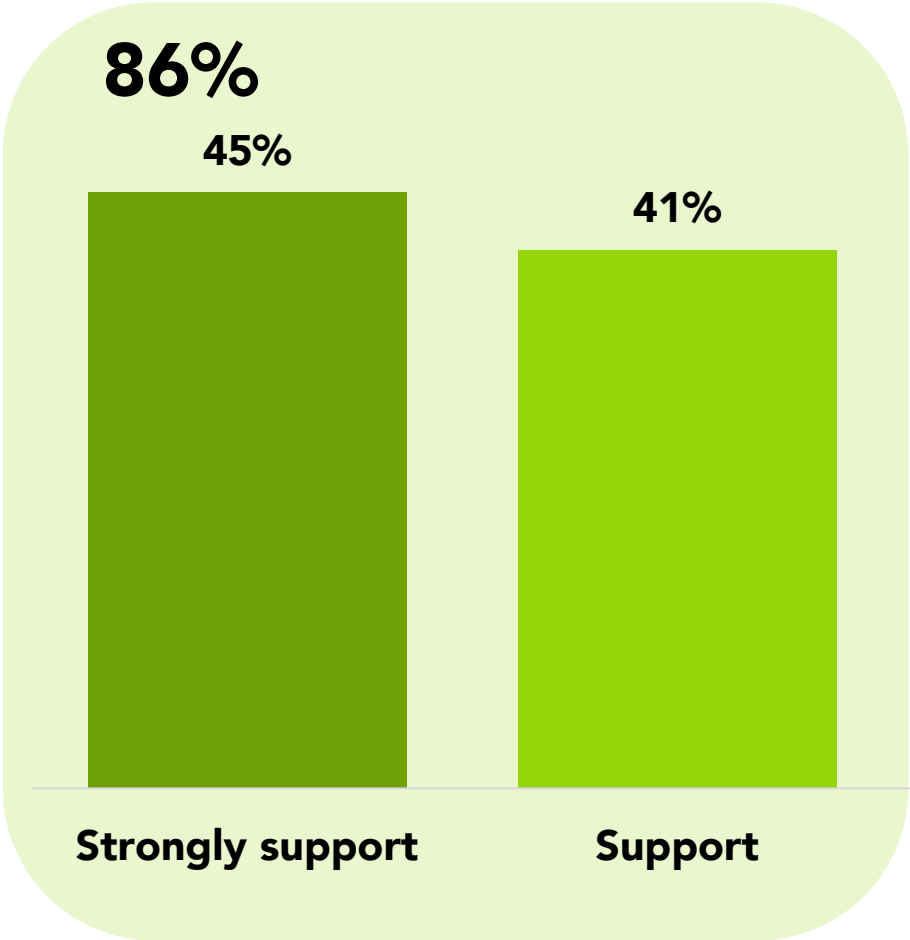
Which of the following best describes your impression of the current state of oral health services in long-term care homes?

ORAL HEALTH SERVICES IN LONG-TERM CARE HOMES



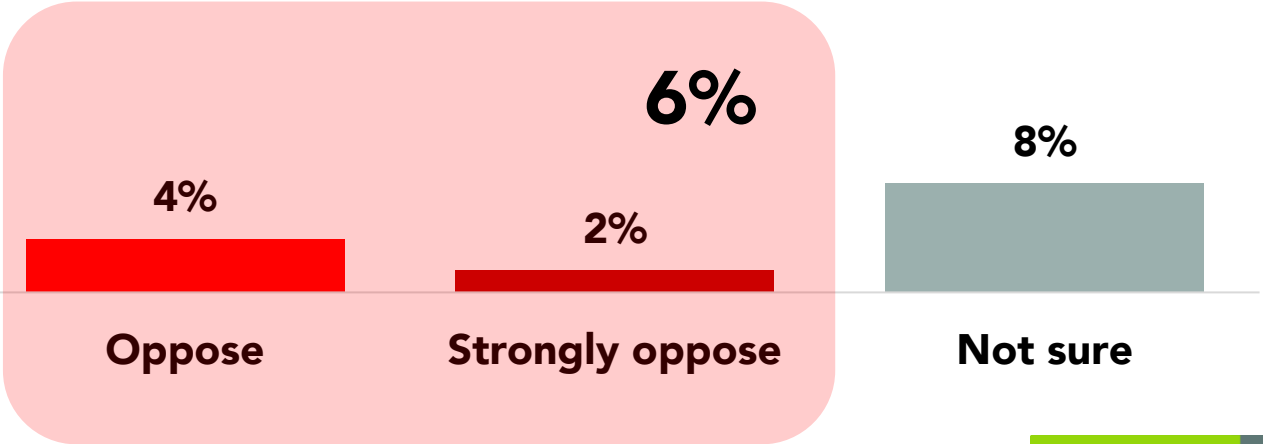
Which of the following best describes your impression of the current state of oral health services in long-term care homes?

A LARGE MAJORITY SUPPORT FEDERAL GOV'T FUNDING OF PREVENTIVE AND BASIC ORAL HEALTH TREATMENTS FOR LOW-INCOME SENIORS



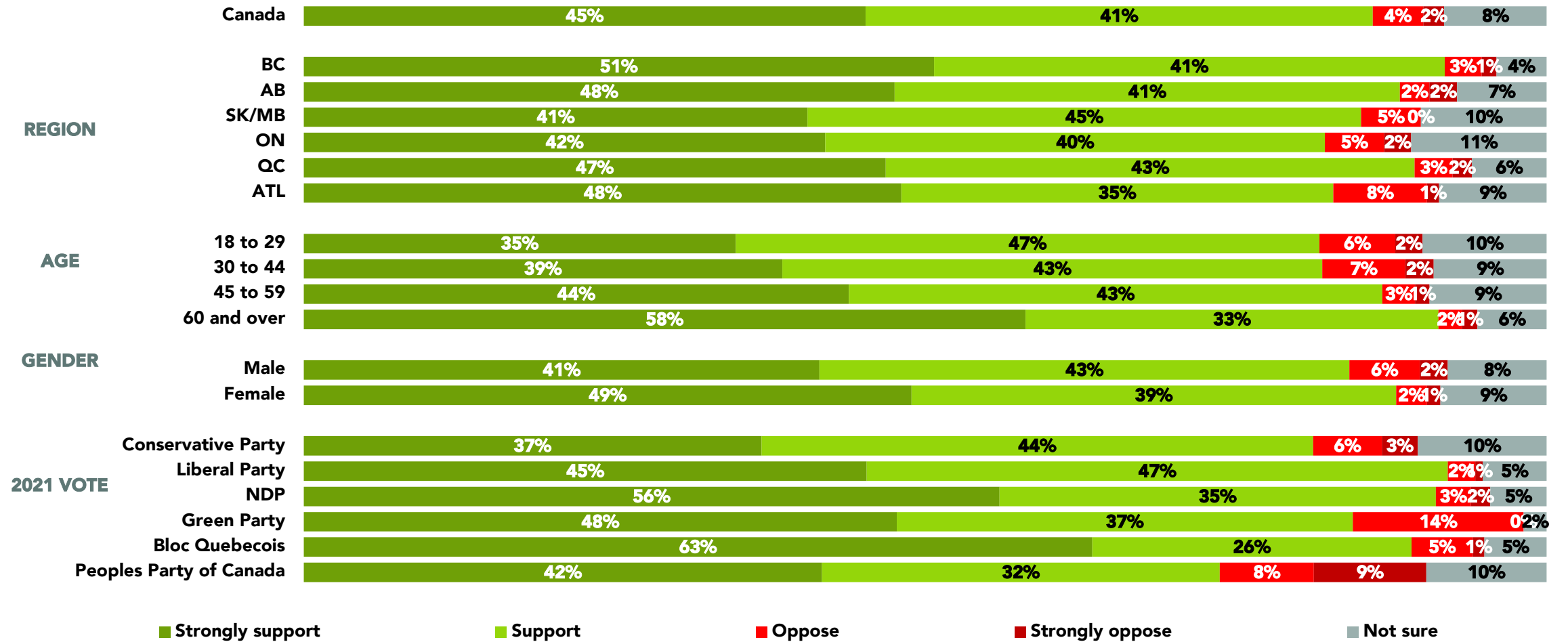
Support for this funding is highest among:

- Older Canadians (60+: 58% strongly support vs. 18-29: 35% strongly support)
- Women (49% strongly support) vs. Men (41%)
- NDP (56% strongly support) and Bloc voters (63% strongly support). That said, only 3% of Liberal voters are in opposition of this proposal.



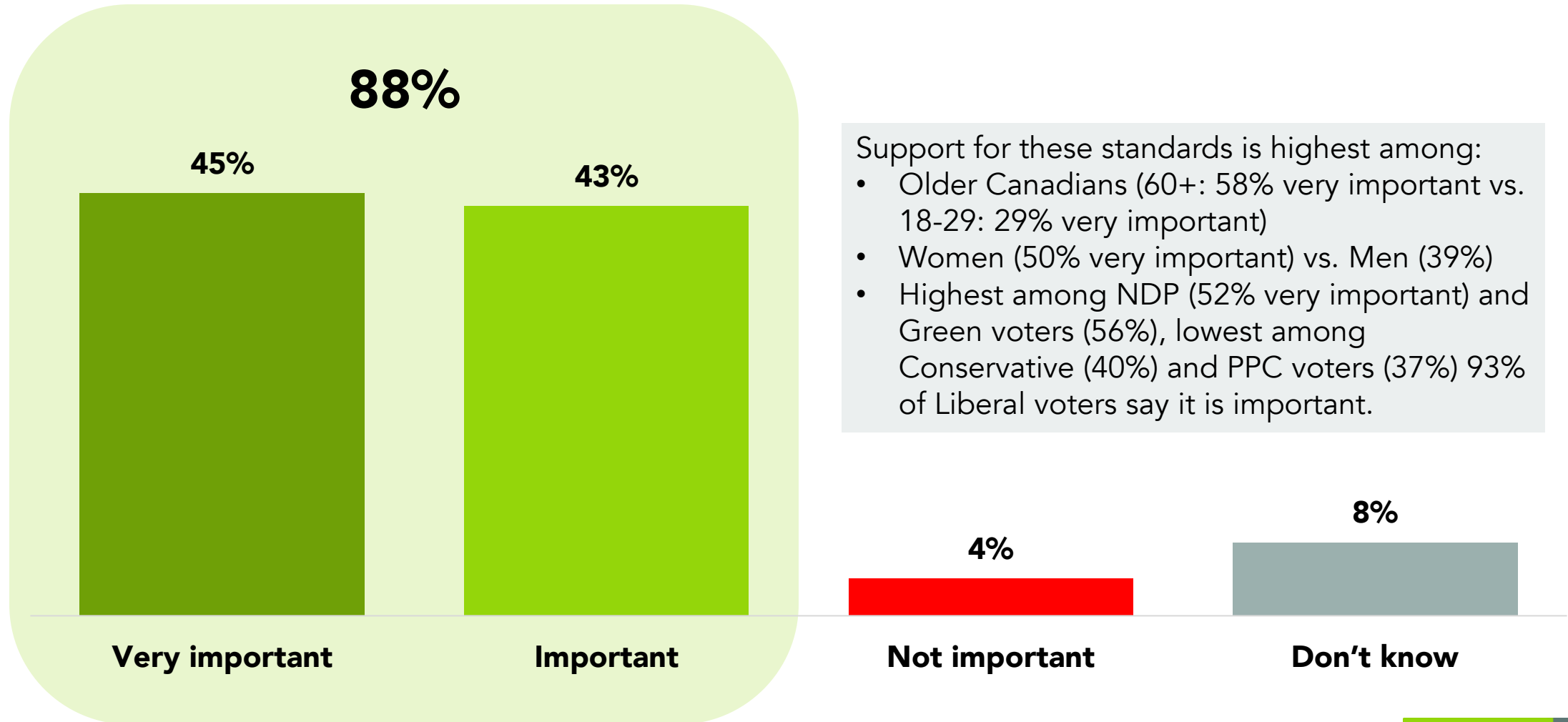
Would you support or oppose the Federal Government funding a range of oral health preventive and basic treatment services at no cost for low-income seniors?

FEDERAL GOVERNMENT FUNDING ORAL HEALTH FOR LOW-INCOME SENIORS



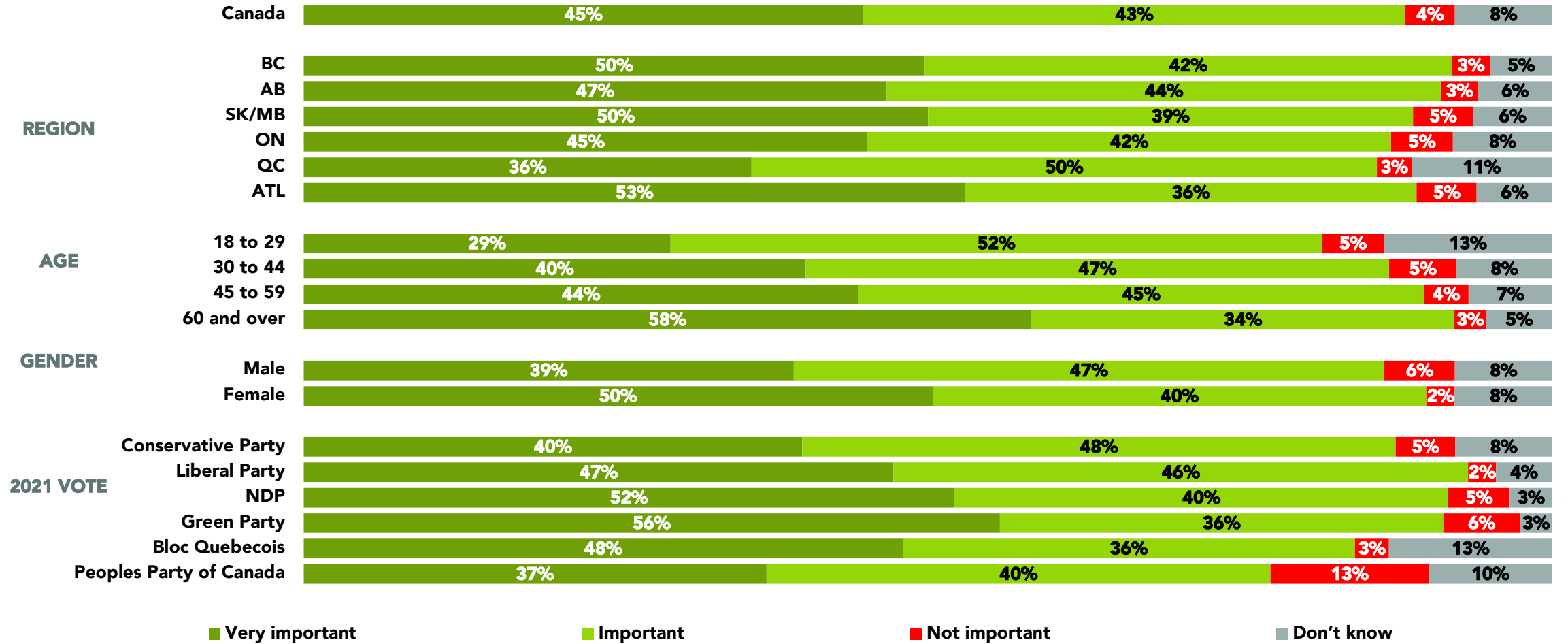
Would you support or oppose the Federal Government funding a range of oral health preventive and basic treatment services at no cost for low-income seniors?

NEARLY ALL CANADIANS WANT TO SEE ORAL HEALTH INCLUDED IN NATIONAL STANDARDS OF CARE FOR SENIORS IN LONG-TERM CARE HOMES



As you might know, the Federal Government has committed to developing national standards for seniors living in long-term care homes. How important, if at all, is it for oral health to be included in the national standards of care for all residents of long-term care homes?

ORAL HEALTH INCLUDED IN NATIONAL STANDARDS OF CARE FOR SENIORS IN LONG-TERM CARE HOMES



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