Organization Profile

Serving the profession of dental hygiene since 1963, the Canadian Dental Hygienists Association (CDHA) is committed to professional knowledge translation, advancing the profession and promoting the importance of oral health. Dental hygiene is the seventh largest regulated health profession in Canada; CDHA directly represents more than 24,000 members, including dental hygienists and students, who work in a variety of settings to improve the oral health of Canadians.

Circulation Profile

CDHA's two flagship publications, ***Oh Canada!*** (our member magazine) and the ***Canadian Journal of Dental Hygiene*** (our peer-reviewed research journal), offer the dental and oral health industry an amazing opportunity to reach out directly to the dental hygiene community. Issues are accessible by email or at **cdha.ca/ohcanada** to all 24,000 members. Both issues of *Oh Canada!* are mailed to CDHA members who have requested print delivery.

With an overall satisfaction rating of 93%, here's what our readers have to say…

- 93% feel that CDHA publications are worth reading
- 91% agree that these publications meet their objectives
- 89% are satisfied with the relevance of the publications' content
- 94% place medium to high value on these publications
- 97% feel the publications help their professional practice

Promote your products and brand to a targeted audience.
Secure your advertising space and/or sponsorship opportunity today.





Canadian Journal of Dental Hygiene
cjdh.ca

Established in 1966, the *Canadian Journal of Dental Hygiene* (CJDH) is CDHA's MEDLINE-indexed research publication. Published three times a year in February, June, and October, the journal encourages oral health research that advances the scientific basis of dental hygiene practice and addresses topics of relevance to education, policy, practice, and theory. CJDH publishes original research, literature reviews, short communications, and letters of scientific and professional interest to dental hygienists and other oral health professionals.

CJDH is the only peer-reviewed English research journal published in Canada exclusively for dental hygienists. Eighty-two percent of CDHA members have ranked it as their preferred choice over any other oral health journal in North America.

Oral Health (Oh) Canada! magazine
cdha.ca/ohcanada

Oh Canada! is CDHA's non-peer reviewed member magazine. Published twice a year, it provides a forum for the communication of association news, clinically relevant dental hygiene and oral health information, and new product information. Articles are written by members, dental industry partners, and others. Regular columns include FOCUS, workplace wellness, professional practice, student scene, association in action, research and resources, talking ethics, and dental hygiene at home & away.

Upcoming FOCUS topics

May 2027	Professional Identity: changing the narrative from just a cleaning
November 2027	Pharmacology (Prescribed and non-prescribed drugs and oral health)

2027 Rate Card

Format	Full page colour	Inside front/back cover	Outside back cover
Digital* (CJDH **only**)	$1,100	N/A	N/A
**Add embedded video to any advertisement in electronic issues for an additional $300*			
Print	$2,000	$2,750	$2,850
Polybag or special inserts: Quotations available upon request.			
Focus Column Sponsorship (*Oh Canada!* **only**)	CDHA-sourced content. Includes branding and sponsor tag line on every page (4-12 pages). $2,500.		
Feature Article Sponsorship (*Oh Canada!* **only**)	Submission of content for existing column or special feature. All content subject to CDHA review and approval: • 1 page ($2,000) • 2 pages ($4,000) Maximum of 500 words per page, **inclusive of references**. Please refer to Info for Contributors.		

plus applicable taxes

Artwork Specifications

- Trim Size - 8 3/8" x 10 7/8" - include 1/2" bleed to all sides
- Adobe Acrobat PDF/x-1a is the preferred format
- 300 dpi CMYK
- Crop, bleed, and registration marks
- Fonts embedded
- Desired hyperlink (website or content)

Submit artwork by email to groyer@cdha.ca (maximum 9MB)

Publication Schedule

Publication	Distribution	Format	Submission deadlines	
			Article/Content	Ads/artwork
Oh Canada!	May and November	Digital & Print	May – March 1 November – September 1	May – March 15 November – September 15
CJDH	February, June, October	Digital only	N/A	February – Jan 1 June – May 1 October – September 1

COMMERCIAL CONTACT
Greg Royer, Manager of Corporate Relations
613-314-3533 | groyer@cdha.ca

TECHNICAL CONTACT
Michael Roy, Manager of Web & Creative Services
613-224-5515 x140 | mroy@cdha.ca

© 2027 CDHA | ACHD - If you would like to reproduce or reprint this document visit cdha.ca/copyright